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1
               UNITED STATES DISTRICT COURT
 2
            FOR THE NORTHERN DISTRICT OF OHIO
 3
                     EASTERN DIVISION
 5
     IN RE: NATIONAL
    PRESCRIPTION
                                 : MDL No. 2804
 6
    OPIATE LITIGATION
                                 : Case No.
 7
                                 : 1:17-MD-2804
     THIS DOCUMENT RELATES
    TO ALL CASES
                                 : Hon. Dan A. Polster
 9
10
                   HIGHLY CONFIDENTIAL
11
        SUBJECT TO FURTHER CONFIDENTIALITY REVIEW
12
13
14
             Videotaped deposition of ERIN M. COX, held at
    the offices of Spangenberg Shibley & Liber LLP,
15
16
     1001 Lakeside Avenue, Suite 1700, Cleveland, Ohio
17
    44114, on January 17, 2019, commencing at
     8:58 a.m., before Carol A. Kirk, Registered Merit
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19
    Reporter and Notary Public.
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23
                GOLKOW LITIGATION SERVICES
            877.370.3377 ph | 917.591.5672 fax
24
                     deps@golkow.com
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1	APPEARANCES:	1	VIDEOTAPED DEPOSITION OF ERIN M. COX
2	On behalf of the Plaintiffs:	2	INDEX TO EXAMINATION
3	ROBBINS GELLER RUDMAN & DOWD LLP		
4	BY: MARK J. DEARMAN, ESQUIRE mdearman@rgrd.com		
	RICARDO J. MARENCO, ESQUIRE	4	ERIN M. COX
5	rmarenco@rgrd.com	5	CROSS-EXAMINATION BY MR. DEARMAN: 9
_	120 East Palmetto Park Road, Suite 500	6	
6	Boca Raton, Florida 33432 561-750-3000		
7	301-730-3000	7	
8	On behalf of Cardinal Health, Inc.	8	
9	PORTER WRIGHT MORRIS & ARTHUR LLP	9	
10	BY: JILL G. OKUN, ESQUIRE	10	
10	jokun@porterwright.com 950 Main Avenue, Suite 500		
11	Cleveland, Ohio 44113	11	
	216-443-9000	12	
12		13	
13 14	On behalf of AmerisourceBergen Corporation:	14	
17	JACKSON KELLY PLLC BY: JILL MCINTYRE, ESQUIRE		
15	jmcintyre@jacksonkelly.com	15	
	500 Lee Street East, Suite 1600	16	
16	Charleston, West Virginia 25301	17	
17	304-340-1018		
18	On behalf of Walmart:	18	
19	JONES DAY	19	
0 0	BY: CASTEEL BORSAY, ESQUIRE	20	
20	cborsay@jonesday.com	21	
21	325 John H. McConnell Boulevard, Suite 600 Columbus, Ohio 43215-2673		
	614-469-3939	22	
22		23	
23		24	
24			
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1	On behalf of Endo Pharmaceuticals, Inc.,	1	VIDEOTAPED DEPOSITION OF ERIN M. COX
	Endo Health Solutions, Inc., Par Pharmaceutical, Inc.,	2	INDEX TO EXHIBITS
2	and Par Pharmaceutical Companies, Inc.:	3	MALLINCKRODT-COX DESCRIPTION PAGE Mallinckrodt-Cox 1 Plaintiffs' Notice of 18
3	ARNOLD & PORTER KAYE SCHOLER, LLP	1	Oral Videotaped Fact
	BY: RYAN Z. WATTS, ESQUIRE	5	Depositions of Jane
4	ryan.watts@arnoldporter.com	6	Williams, Susan Joliff, Erin Cox, and Kevin
	601 Massachusetts Avenue, NW		Becker, and Requests for
5	Washington, DC 20001	7	Production of Documents
	202-942-5000	8	Mallinckrodt-Cox 2 Resume for Erin M. 28 Dunford, Bates-stamped
6		9	MNK-T1_0007918544 through
7	On behalf of Mallinckrodt:	1.0	7918547
8	ROPES & GRAY LLP	10	Mallinckrodt-Cox 3 Letter to Ms. Dunford 41
_	BY: ROCKY C. TSAI, ESQUIRE	11	from Ms. LaPlante, dated
9	rocky.tsai@ropesgray.com	10	April 5, 2010, Bates-
1 ^	ELISSA C. REIDY, ESQUIRE	12	stamped MNK_T1_0007918510 through 7918515
10	elissa.reidy@ropesgray.com	13	
11	800 Boyleston Street Boston, Massachusetts 02199	1,	Mallinckrodt-Cox 4 Letter to Ms. Cox from 52
	Dosion, Massachusens U4177	14	Ms. Jordan, dated March 24, 2014, Bates-stamped
	614-951-7000		
12	614-951-7000	15	MNK_T1_0007918506 and
12 13	614-951-7000		MNK_T1_0007918506 and 7918507
13		15 16	7918507 -
13 14	ALSO PRESENT:		7918507 — Mallinckrodt-Cox 5 E-mail to Ms. Cox from 74 Ms. Terp, dated
13 14 15		16 17	7918507 — Mallinckrodt-Cox 5 E-mail to Ms. Cox from 74 Ms. Terp, dated 5/10/2013, with attached
13	ALSO PRESENT:	16	7918507 — Mallinckrodt-Cox 5 E-mail to Ms. Cox from 74 Ms. Terp, dated 5/10/2013, with attached 50602-Rx Push Report,
13 14 15 16	ALSO PRESENT:	16 17	7918507 — Mallinckrodt-Cox 5 E-mail to Ms. Cox from 74 Ms. Terp, dated 5/10/2013, with attached 50602-Rx Push Report, Bates-stamped MNK-T1_0002403648 and
13 14 15 16 17	ALSO PRESENT:	16 17 18 19	7918507 — Mallinckrodt-Cox 5 E-mail to Ms. Cox from 74 Ms. Terp, dated 5/10/2013, with attached 50602-Rx Push Report, Bates-stamped
13 14 15 16 17 18	ALSO PRESENT:	16 17 18	7918507 — Mallinckrodt-Cox 5 E-mail to Ms. Cox from Ms. Terp, dated 5/10/2013, with attached 50602-Rx Push Report, Bates-stamped MNK-T1_0002403648 and 2403649 —
13 14 15 16 17 18 19 20 21	ALSO PRESENT:	16 17 18 19	Mallinckrodt-Cox 5 E-mail to Ms. Cox from Ms. Terp, dated 5/10/2013, with attached 50602-Rx Push Report, Bates-stamped MNK-T1 0002403648 and 2403649 Mallinckrodt-Cox 6 Excel spreadsheets, Bates-stamped
13 14 15 16 17 18 19 20 21 22	ALSO PRESENT:	16 17 18 19 20 21	7918507 — Mallinckrodt-Cox 5 E-mail to Ms. Cox from Ms. Terp, dated 5/10/2013, with attached 50602-Rx Push Report, Bates-stamped MNK-T1 0002403648 and 2403649 — Mallinckrodt-Cox 6 Excel spreadsheets, 78
13 14 15 16 17 18 19 20 21	ALSO PRESENT:	16 17 18 19 20	Mallinckrodt-Cox 5 E-mail to Ms. Cox from Ms. Terp, dated 5/10/2013, with attached 50602-Rx Push Report, Bates-stamped MNK-T1 0002403648 and 2403649 Mallinckrodt-Cox 6 Excel spreadsheets, Bates-stamped

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3 Mallinckrodt-Cox 7 E-mail chain ending with 88 2 PROCEED	
on a mail to Ma Dunford	INGS
4 from Ms. Dunford, dated	
5 3/17/2011, with attached 4 THE VIDEOGI attached, Bates-stamped 5 the record My nan	RAPHER: We are now on
6 MNK-T1 0004811994 the record. Wry han	ne is Frank Stanek. I
7 Mallinckrodt-Cox 8 Report dated from 93 am a videographer 10/1/2013 through	for Golkow Litigation
8 6/5/2014, Bates-stamped 7 Services. Today's of MNK-T1-0000089991	date is January 17,
9 Mallinckrodt-Cox 9 E-mail to Mr. Boehms and 102	is 8:58 a.m.
10 others from Mr. Becker, 9 I his deposition	is being held in
dated 10/18/2013, with attached One Mallinckrodt workshop slides attached, 11 Prescription Opiate	Re of National
12 Bates-stamped	Litigation for the
MNK-T1_0001014384 12 United States Distri	ict Court, Northern
	stern Division. The
with attached updated 14 deponent is Erin Co	OX.
Bates-stamped 123 Will Counsel pig	ease identify
MNK-TI 0002078593 and 2078594 themselves.	
Waiting Kiout-Cox 11 E-mail to Wil. Diesemail 110	N: Mark Dearman,
	from Robbins Geller for
19 5/5/2014, Bates-stamped 19 Plaintiffs. MNK-T1_0004748035	
20 MR. ISAI: Ro	cky Tsai, Ropes &
	ss, Ms. Cox, and for
5/30/2014, with attached 2014 Mid-Year Performance 22 Mallinckrodt LLC.	
	Elissa Reidy, Ropes &
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1 INDEX TO EXHIBITS (CONT'D) 2 MALLINCKRODT-COX DESCRIPTION PAGE 3 Mallinckrodt-Cox 13 E-mail to Mr. Becker from 131 Ms. Cox, dated 4 11/20/2013, Bates-stamped 4 MNK-T1_0004800768 and 5 4800769 6 Mallinckrodt-Cox 14 Document titled "Pain 136 Management pocketcard 7 Set," Bates-stamped 8 Mallinckrodt LLC. 2 Ms. OKUN: Jil. 3 Health. 4 MS. BORSAY: 5 Jones Day on behalf THE COURT RICE 6 MS. McINTYRE 7 Set," Bates-stamped 8 Jackson Kelly, for A	Casteel Borsay from of Walmart. EPORTER: On the phone? E: Jill McIntyre,
1 INDEX TO EXHIBITS (CONT'D) 2 MALLINCKRODT-COX DESCRIPTION PAGE 3 Mallinckrodt-Cox 13 E-mail to Mr. Becker from 131 Ms. Cox, dated 4 11/20/2013, Bates-stamped 4 MNK-T1_0004800768 and 5 Mallinckrodt-Cox 14 Document titled "Pain 136 Management pocketcard 7 Set," Bates-stamped MNK-T1_0002183040 through 1 Mallinckrodt LLC. MS. OKUN: Jil. 4 MS. BORSAY: Jones Day on behalf THE COURT RI MS. McINTYRE 7 Set," Bates-stamped MNK-T1_0002183040 through 9 MR WATTS: A	l Okun for Cardinal Casteel Borsay from of Walmart. EPORTER: On the phone? E: Jill McIntyre,
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1 INDEX TO EXHIBITS (CONT'D) 2 MALLINCKRODT-COX DESCRIPTION PAGE 3 Mallinckrodt-Cox 13 E-mail to Mr. Becker from 131	Casteel Borsay from Of Walmart. EPORTER: On the phone? E: Jill McIntyre, AmerisourceBergen. And this is Ryan Watts or on behalf of Endo c., Endo c., Par ., and Par npanies, Inc. APHER: The court of and will now
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Page 12 Page 10 1 A. Good morning. ¹ deposition? 2 2 My name is Mark Dearman. We met A. I am. ³ before the depo started. I'm going to ask you Q. And by who? some questions today. A. Rocky Tsai and Elissa Reidy from 5 What is your full name? Ropes & Gray. 6 A. My name is Erin Marie Cox. Q. And do you have a representation 7 Q. Okay. And what is your business agreement with Ropes & Gray? A. I do. 8 address? 9 A. Q. Okay. And is that a written representation agreement? 10 11 11 A. It is. Q. Is that also your residential 12 address? 12 Q. Okay. And do you have a copy of 13 that with you here today? A. It is. 14 14 A. I do not. O. Okay. What is your current 15 Q. Okay. Are you familiar with the 15 occupation? 16 term "diversion"? A. I am a territory manager. 17 17 O. For whom? A. I am. 18 A. BioDelivery Sciences. Q. And what is your understanding of 19 Q. Have you ever testified at a the term "diversion"? deposition or other proceeding? 20 A. The misuse of a product taken or 21 A. I have not. distributed for unintended purposes. 22 Q. Okay. So although your counsel 22 Q. How about "suspicious order probably explained some of this to you, I'm monitoring," have you heard that term? SOM? going to give you some of the ground rules. I'm A. I've never heard that term. Page 11 Page 13 ¹ going to ask you questions, which you need to 1 Q. Okay. How about "suspicious ² answer orally. From time to time we shake our 2 order"? 3 head yes or no or we go "mm-hmm" or "huh-uh," I've never heard that term. A. ⁴ but that won't give us a clear record. So if "Peculiar order"? O. ⁵ you would answer orally and out loud, I would 5 Again, I've never heard that term. A. "Order of interest"? 6 appreciate it. 6 O. Never heard that term. If you answer a question that I A. 8 ask you, I'm going to assume that you understood How about the terms "educate and O. ⁹ it. So if you don't understand one of my inform"? 10 questions, which is likely to happen, just say, 10 Yes, I'm familiar. 11 "Mark, I don't understand the question," and 11 Okay. Can you please give me your 12 I'll go ahead and rephrase it, okay? familiarity with the terms, together, "educate" A. Okay. and "inform"? 13 Q. There will be some -- there 14 A. Educate and inform in relation to possibly will be some objections from your 15 what? ¹⁶ counsel during the deposition, and so unless 16 O. You tell me. your counsel instructs you not to answer a 17 A. My current role, as it stands, is question, after the objection, you're required to educate and inform healthcare providers of to answer the question. Okay? the benefits of my current product. I get -- my 19 20 A. Okay. job is to stay compliant and ethically on label Q. Is there any reason that you can't and provide my accounts with information to the 21 give your full and accurate testimony today? best of my ability. 23 There is not. Q. Would you say that educate and 24 Okay. Are you represented at this ²⁴ inform is an important part of your current job?

Page 14 A. It is, yes. ¹ occurs unless there's a history of abuse?

- Okay. And would you, at your
- ³ current job, have received training with regard ⁴ to how to educate and inform?
- 5 A. Yes, I do.

1

2

- Q. And in what format did that training come, at your current position?
- A. My current position with 8 BioDelivery?
- 10 O. Yes, ma'am.
- 11 A. Webinars, conference calls, live in-person training.
- 13 Q. Were you provided -- from your current employer, were you provided with any materials that would instruct you and assist you in how to properly educate and inform?
- 17 A. Yes.

3

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18

- Q. Okay. So the terms "educate" and "inform" are familiar to you? 19
- 20 A. They are.
- Q. And those terms were familiar to you -- they're familiar to you in your current job as a territory manager, correct?
 - They are, correct.

- A. No, I have never made a comment
- like that. Q. Did you ever tell doctors, that
- ⁵ you were dealing with, to always ask about a patient's pain and to accept the patient's report of pain?
- A. Not that I can recall have I ever had that type of dialogue with a provider.
- Q. Have you ever provided any doctors that you were dealing with with information, written information, indicating that opioids aren't addictive?
 - A. I was never instructed or had a conversation with a doctor to talk about the -how an opioid can -- is not addictive, no.
- 17 Q. Okay. Did you ever talk to doctors about opioids being addictive?
- A. I've always talked to doctors about the risks associated with opioids, as stated in the black box on all of my products.
 - Q. All right. And my question was a little bit different. I'm not asking you whether you actually verbally told a doctor

Page 17

Page 15

⁷ no.

- 1 Are you familiar with what a pain Q. card is?
 - A. A pain card? No, I'm not.
 - Q. How about a pocket card?
- 5 A. I've never heard of pocket card.
- 6 Pocket guide? O.
- 7 A pocket guide? No, I've never A. heard that.
- 9 Q. You current -- do you currently interact with doctors or physicians, healthcare professionals in your current position?
 - Yes, I currently do.
- 13 Q. And previous to this position, did you do that?
 - A. I did, yes.
- Q. And did you do that at 16
- Mallinckrodt?
 - A. I did, yes.
- Q. Okay. Have you ever told a doctor 19 that opioids aren't addictive?
- 21 A. I've never told a doctor an opioid is not addictive.
- Q. Have you ever told doctors that you targeted that -- that addiction rarely

¹ that. I'm asking you whether or not you had

- ² ever provided a doctor with a written material
- ³ provided by your current employer or any
- ⁴ employer, which indicated that addiction rarely ⁵ occurs unless there's a history of abuse.
- A. I've never -- no, that's not --
- Q. Ever provided documents, written documents or materials, to doctors telling them
- that -- to always ask a patient about pain and
- 11 to accept the patient's report of pain?
 - A. That -- that type of dialogue has never -- that was never part of my current
- training or my previous training. That would --
- that type of conversation would not have come
- 16 up. That is not a common dialogue we would have 17 had.
- 18 Q. Okay. And you would not have provided written materials to that extent to any of the doctors that you were dealing with,
- 21 correct?
- 22 A. As far as I can recall, I've never ²³ provided any written materials.
- 24

Page 18 1 (Mallinckrodt-Cox Exhibit 1 marked.) ¹ documents refreshed your recollection as to any 2 ² of the issues? BY MR. DEARMAN: MR. TSAI: I'll just instruct the Q. I'm going to show you what we're 4 witness not to reveal any specific going to mark as Exhibit Number 1, which is the documents that were compiled and discussed with counsel. You can talk 6 notice. 6 7 about general categories. Go ahead. Have you seen this document before 8 Q. And again, to be clear, I'm only 8 today? asking you about -- I'm not asking you about all 9 A. I have, yes. Q. Okay. When is the first time the documents you looked at, just the ones that 10 refreshed your recollection. you've seen this document? 12 12 MR. TSAI: Same instruction. A. Yesterday. 13 Q. Where did you see this document? 13 A. General sales aids. A. At Hahn Loeser. 14 14 O. What is a "sales aid"? Q. Where? 15 15 (Reporter clarification.) 16 A. At another law firm. 16 THE WITNESS: Sales aids. 17 Q. Okay. What did you do to prepare 17 A. The standard marketing piece that 18 for this deposition? we used in the field. It had been almost ten 19 A. I met with my attorneys. years since I had seen it, so, of course, it Q. And when did you do that? refreshed my memory a bit of the products. 20 The end of November and yesterday. Q. And were there more than one 21 22 O. So two times? marketing piece, or when you refer to "standard," there was sort of one? 23 A. Two times. 24 In addition to meeting with your A. Really only one that stands out. Page 19 Page 21 ¹ attorneys, have you spoken to your attorneys by Q. And what was that document called? A. I don't remember. telephone? 2 3 A. I have not. Q. Was it a PowerPoint? Was it an Q. Okay. The end of November, where e-mail? What kind of document was it? 4 was it that you met? A. Not a PowerPoint. It was just a 6 A. At Hahn Loeser. photocopy of our aids that we used. 7 7 Q. Okay. And what were the purpose Q. And who did you meet with? of the aids? 8 A. Rocky and Elissa. 9 Q. Was there anybody else present at A. What were the purpose of the aids 10 that meeting? 10 during my employment with Mallinckrodt? 11 11 A. There was not. O. Yeah. To have a visual when speaking 12 Q. How long did that meeting go for? 12 A. Four to five hours. with providers on education. 13 13 Q. Okay. Did you bring any documents Q. Is it something that you would to that meeting? bring with you to meetings with doctors or 15 healthcare professionals? A. I did not. 16 17 Q. Were any documents provided to you 17 A. It was, yes. at that meeting? 18 Q. Is it a document that you would 18 19 A. They were. provide to healthcare professionals? 19 20 Q. Okay. Did any of those documents 20 A. No. These weren't things we left refresh your recollection as to any of the 21 behind. 22 Q. Okay. Was this in paper format or 22 issues? 23 was it on an iPad or --A. Yes. 24 Which documents or what type of 24 It was on both.

Page 22 1 Q. Okay. Any other documents that ¹ distribution, suspicious order monitoring and you looked at that refreshed your recollection? ² lobbying efforts in connection with its opioid 3 A. Not in particular, no. business"? 4 Q. Did you review any e-mails? A. I did not. MS. McINTYRE: I'm sorry to 5 You currently work out of your Q. 6 interrupt, but we don't have realtime, house? 7 and we can't hear the witness. A. Yes. Theoretically, out of my 8 (Pause in proceedings.) car, but yes. THE VIDEOGRAPHER: On the record, 9 Q. Okay. But do you have an office 10 9:31. 10 in your house? 11 BY MR. DEARMAN: A. I do. 11 12 12 Q. When we took a break, we were Q. And just so the record is clear, talking about what you did to prepare for the did you look at -- did you look through any of 13 deposition, and you talked about that first your documents or computers or any of your meeting with your attorneys at the end of electronic devices to see whether you had any November. Was there a second meeting? materials responsive to number 2? 17 17 A. Yes, yesterday. A. I did not have any materials from 18 Q. Okay. And where did that occur? my previous employer. 19 A. Hahn Loeser. 19 Q. And how do you know that? 20 20 Q. And how long did that occur --A. I looked -- I -- everything was take place for? 21 destroyed and given back once I resigned. 22 A. About four hours. 22 Okay. Did you look for them, 23 Q. And who was present? 23 though? 24 Elissa and Rocky. I did look for them knowing that Page 23 Page 25 1 Q. Okay. And, again, were you -- did ¹ there -- to double check there was nothing you bring any documents to that meeting? ² there. 3 A. No, I did not. Q. Okay. When did you do that? Q. Were you shown documents? A. In November. 4 5 A. I was, yes. Q. Why did you do that? 6 Q. Okay. And did any of those A. I believe my attorneys told me if documents refresh your recollection relating to I had anything, to hold on to it, and I did not any of the issues in the case? have anything pertaining to the case. 9 A. They did not. Q. Did you speak with any other 10 Q. Going back to Exhibit 1, which is Mallinckrodt current or former employees about 11 the notice of taking deposition, I believe you this deposition? testified that you saw this yesterday for the 12 A. I did. O. Who? 13 first time? 13 14 A. I did, yes. 14 A. Susan Jolliff. 15 Q. If you turn to page 5 of the 15 Q. When did you speak to Susan? Before the holidays. ¹⁶ document and you look at the bottom where it 16 A. says "Documents to be produced," did you bring a Q. Was that after or before her 18 current copy of your resumé with you today? 18 deposition? 19 A. I did not. 19 Before, I believe. A. Q. If you look at request number 2, 20 Did she call you? Did you call 21 did you search for -- we'll start with, did you her? How did that come to be? 22 22 look for "documents, including electronic data, A. I don't remember. She's a friend e-mail in your possession related any way to any of mine. We speak regularly. 23

24

²⁴ Defendants' manufacture, marketing, sale,

Q. Did you talk to her about this

Page 26 ¹ deposition? Q. Okay. Does he know you're at a 2 A. I did not. ² depo today? 3 Q. Did she talk to you about the A. He does. Q. Okay. And when did he tell you deposition? that you shouldn't talk to Susan about the depo? 5 A. She did not. Q. Okay. Do you know -- did you know 6 A. As soon as I got a call from that she was deposed in this case? Mallinckrodt. 8 A. I did. 8 Q. And was that before or after you 9 Q. How did you find that out? spoke to Susan? 10 A. I saw her name on this document. 10 A. I don't recall. Q. Okay. Do you keep in touch with 11 Q. So you noted that yesterday? 11 anybody else from Mallinckrodt? 12 A. No. I learned it a few weeks ago. 13 A. I do not. Q. Okay. 14 A. And confirmed it yesterday. 14 Q. And did you work with Susan? 15 Q. And how did you learn it a few 15 A. I did. 16 16 weeks ago? Q. In what --17 17 A. I think I had asked her if she A. We were just on the same team. I was -- if she got called from the Mallinckrodt only saw her a few times a quarter, if that, but 19 attorneys. our territories were separate. 20 20 Q. And what did she say? 21 A. She did, but that was -- we ended 21 (Mallinckrodt-Cox Exhibit 2 marked.) 22 22 the conversation. 23 Q. Why did you end the conversation? BY MR. DEARMAN: 24 Because we figured we shouldn't be Q. I'm going to show you what I'm Page 27 Page 29 ¹ going to mark as Exhibit 2. Some of the ¹ talking about it. ² documents are going to have numbers at the 2 Q. Why not? 3 A. My husband is an attorney and told bottom called Bates numbers. A. Okav. me not to talk about it. Q. So I may refer to those numbers, Q. Did you talk to your husband about 6 the --6 but it's just to clarify what pages I'm looking 7 ⁷ at. And this is 8544 through 8547. I did not. A. Q. So one of the other rules, which I Have you seen this document ⁹ forgot to mention, is that you may know a before? question that I'm going to ask. It may be 10 A. I have. predictable --11 O. What is it? 12 A. This is an old copy of my resumé. A. Sure. Q. With the exception of adding your 13 Q. -- and you may know, but it's 14 important, again, for us to get a clear record experience at Mallinckrodt and your current that you let me ask the entire question and I'll employer, is there any information that's ¹⁶ let you give your entire answer, okay? missing off of this resumé? 17 17 A. Okay. A. No, not that I can tell. 18 Q. All right. It's completely 18 Q. Okay. If you turn to the -- to natural in conversation, but for the depo we page 8546 -- and there may be some blank pages, just need to get a clear record. 20 but that's just the way it was introduced to us. 21 ²¹ I don't know if you -- but if you turn to the A. Okay. 22 bottom -- it doesn't have a page number but Q. Did you have any conversation with your husband about the depo today? where it says "8546" at the bottom. 24 24 A. I did not. A. Yeah.

11	ighly Confidential - Subject t	0 1	archer confractionarily hevrew
	Page 30		Page 32
1	Q. Your education is listed there?	1	Q. Who was your direct report at
2	A. It is.	2	Lincare, if you know?
3	Q. Where did you go to college?	3	A. I believe it was Robin Rawlings.
4	A. Kent State.	4	Q. On the bullet points, it indicated
5	Q. And what did you study there?	5	that you achieved monthly sales goals for
6	A. Health science.	6	medical devices and respiratory medications. So
7	Q. Other than the education, which is	7	were there goals that were provided to you by
8	reflected in this document, did you have you		Lincare?
9	received any formal education elsewhere?	9	A. I believe there were goals. I
10	A. I have not.	10	don't recall.
11	Q. After you graduated from college,	11	Q. Were there any scheduled
12		12	
	do?		were responsible for?
14	A. I worked for Lincare for a little	14	A. No. I only sold respiratory
15	over a year. I sold respiratory devices.		devices.
16		16	
	Q. And what were your duties and		Q. Okay. It says "and respiratory
18	responsibilities selling those devices?		medications," so
	A. Cultivating relationships with	18	A. Yeah. It that was just part of
19	healthcare professionals, educating them on the		the we didn't have any direct sale with
20	respiratory devices.	20	and any you needed our device in order to
21	Q. Did you receive training at	21	decess the medication.
22	Emedie:	22	Q. In one of the bullets, the third
23	A. I did.	23	ene suje, se e e e e e e e e e e e e e e e e e
24	Q. In what format?	24	potential referral sources."
		_	
	Page 31		Page 33
1	Page 31 A. Sales training. It was called	1	Page 33 What does that mean?
1 2		1 2	_
	A. Sales training. It was called		What does that mean?
2	A. Sales training. It was called a two-week sales training.	2 3	What does that mean? A. Worked with hospitals and
2 3	A. Sales training. It was called a two-week sales training. Q. And what was the course called?	2 3	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for
2 3	 A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began 	3 4	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product.
2 3 4 5	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall.	2 3 4 5	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set
2 3 4 5	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And	2 3 4 5	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device.
2 3 4 5 6 7	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3.	2 3 4 5 6 7	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted
2 3 4 5 6 7 8	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3.	2 3 4 5 6 7 8	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device.
2 3 4 5 6 7 8	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it?	2 3 4 5 6 7 8 9	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital
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2 3 4 5 6 7 8 9 10	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there.	2 3 4 5 6 7 8 9 10	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services."
2 3 4 5 6 7 8 9 10 11	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there.	2 3 4 5 6 7 8 9 10 11 12	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services." A. Mm-hmm. Q. What does that mean?
2 3 4 5 6 7 8 9 10 11 12 13	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there. Q. Okay. What is QP3? A. I don't remember.	2 3 4 5 6 7 8 9 10 11 12 13	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services." A. Mm-hmm. Q. What does that mean? A. It's a lunch and learn to go over
2 3 4 5 6 7 8 9 10 11 12 13 14	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there. Q. Okay. What is QP3?	2 3 4 5 6 7 8 9 10 11 12 13	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services." A. Mm-hmm. Q. What does that mean? A. It's a lunch and learn to go over the features and benefits of the products,
2 3 4 5 6 7 8 9 10 11 12 13 14 15	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there. Q. Okay. What is QP3? A. I don't remember. Q. Okay. And what was your territory	2 3 4 5 6 7 8 9 10 11 12 13 14 15	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services." A. Mm-hmm. Q. What does that mean? A. It's a lunch and learn to go over
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there. Q. Okay. What is QP3? A. I don't remember. Q. Okay. And what was your territory while at Lincare? A. The west side of Cleveland.	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services." A. Mm-hmm. Q. What does that mean? A. It's a lunch and learn to go over the features and benefits of the products, answer any questions.
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there. Q. Okay. What is QP3? A. I don't remember. Q. Okay. And what was your territory while at Lincare?	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services." A. Mm-hmm. Q. What does that mean? A. It's a lunch and learn to go over the features and benefits of the products, answer any questions. Q. Is lunch and learn a is that a
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there. Q. Okay. What is QP3? A. I don't remember. Q. Okay. And what was your territory while at Lincare? A. The west side of Cleveland. Q. Anywhere else? A. No. I don't remember. I don't	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services." A. Mm-hmm. Q. What does that mean? A. It's a lunch and learn to go over the features and benefits of the products, answer any questions. Q. Is lunch and learn a is that a term of art? A. Yeah.
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there. Q. Okay. What is QP3? A. I don't remember. Q. Okay. And what was your territory while at Lincare? A. The west side of Cleveland. Q. Anywhere else? A. No. I don't remember. I don't I think it was just the west side of Cleveland.	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services." A. Mm-hmm. Q. What does that mean? A. It's a lunch and learn to go over the features and benefits of the products, answer any questions. Q. Is lunch and learn a is that a term of art?
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there. Q. Okay. What is QP3? A. I don't remember. Q. Okay. And what was your territory while at Lincare? A. The west side of Cleveland. Q. Anywhere else? A. No. I don't remember. I don't I think it was just the west side of Cleveland. Q. Why did you leave Lincare? A. I was offered another position.	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services." A. Mm-hmm. Q. What does that mean? A. It's a lunch and learn to go over the features and benefits of the products, answer any questions. Q. Is lunch and learn a is that a term of art? A. Yeah. Q. Okay. A. It's a common term. Q. At those luncheons, did you ever
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	A. Sales training. It was called a two-week sales training. Q. And what was the course called? A. I think it was called it began with a C. It might be on there. CPQ or something. I don't really recall. Q. Okay. And A. QP3. That was it, QP3. Q. Is that reflected here or you just recall it? A. It is, yeah. No. It's right there. Q. Okay. What is QP3? A. I don't remember. Q. Okay. And what was your territory while at Lincare? A. The west side of Cleveland. Q. Anywhere else? A. No. I don't remember. I don't I think it was just the west side of Cleveland. Q. Why did you leave Lincare?	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	What does that mean? A. Worked with hospitals and respiratory therapists to increase referrals for our product. Q. Referrals to whom or A. To Lincare and then they would set the patient up with the device. Q. Okay. The next one is, "Hosted informational lunches with physicians, hospital staff and other decision makers about Lincare's products and services." A. Mm-hmm. Q. What does that mean? A. It's a lunch and learn to go over the features and benefits of the products, answer any questions. Q. Is lunch and learn a is that a term of art? A. Yeah. Q. Okay. A. It's a common term.

- ¹ you know, the physician who would be attending
- ² learning about the product.
- Q. Are you familiar with the term
- 4 "key opinion leader"?
 - A. I am.

5

- ⁶ Q. What is your familiarity with that ⁷ term?
- 8 A. It's a physician or well-respected
- ⁹ PharmD who works in collaboration with the
- 10 company to provide expert opinion, clinical
- 11 information, peer-to-peer discussions. Real
- 12 life patient discussions.
- Q. Did you ever work with any key opinion leaders?
- A. In what context?
- Q. At Mallinckrodt.
- ¹⁷ A. I did.
- Q. Okay. And do you recall the names
- ¹⁹ of the key opinion leaders?
- A. Dr. Bharat Shah.
- Q. Anybody else?
- A. He's the only one I worked with in
- ²³ my territory.
 - Q. Okay.

Page 3

- Q. And what were your duties and responsibilities?
- A. Promoted the products to
- ⁴ dermatologists and podiatrists, educated and
- ⁵ informed healthcare professionals on the variety
- ⁶ of products we carried. Yeah. Managed -- I was
- $^{7}\,$ a territory manager. All of the products we had
- ⁸ were dermatology.
- ⁹ Q. Okay.
- A. Everything was a topical. I
- didn't sell a pill. Everything was a topical
- ¹² component. There was a topical lotion, film,
- things like that.
 - Q. Did you receive training?
- ¹⁵ A. I did.

14

- Q. And what would that -- what did
- that training consist of?
- A. A one-week training in Charleston.
- Q. And what was the point of the
- training? What was it you learned?
- A. To learn the features and benefits
- of the different products.
- Q. You used the term "educate and
- ²⁴ inform." Was that also the terminology that you

Page 37

Page 35

- A. He was in Lorain County, which was
- the bulk of my territory, so ...
- ³ Q. Okay. And then you left Lincare
- 4 to go to where?
- A. JSJ Pharmaceuticals.
- 6 Q. And why did you leave Lincare?
- A. I was looking for a different
- ⁸ opportunity and I was offered it at this
- ⁹ company.
- Q. Okay. And where was it that you
- 11 worked for JSJ?
 - A. I covered the Cleveland, Akron,
- ¹³ Canton, Toledo, Columbus market, Youngstown, I
- ¹⁴ believe, yeah.
- Q. And who was your direct report
- ¹⁶ while there?
- A. Karen Savage.
- Q. And how long were you there? It
- 19 says 2008 to --
- ²⁰ A. Yeah, 2010.
- Q. Okay. And were your duties and
- ²² responsibilities pretty much the same between
- 23 2008 and 2010?
- A. They were.

- ¹ used while at JSJ?
- ² A. Sure. Yes.
- Q. And would they also have provided
- ⁴ you with materials that talked about education
- ⁵ and -- educate and inform?
 - A. They would, yes.
- ⁷ Q. And were those materials to be
- provided to the healthcare professionals you
- ⁹ dealt with or just for you?
- A. It was always, as far as I can
 - ¹ recall, for my own information and training, not
 - to be shared with providers.
 - Q. Was that the first time that the
- terminology -- that you became familiar with
- that terminology, "educate and inform"?
 - A. I believe so.

16

17

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- Q. Would that have been the first
- 8 time, at least, that you had received actual
- ¹⁹ written materials from an employer that talked
- ²⁰ about educating and informing?
 - A. As far as I can recall, yes.
- Q. And would the materials that you
- ²³ had received from JSJ, would those have been
 - 4 similar -- not the content, but the types of

Page 40 Page 38 ¹ materials that you would have received from 1 It would not. A. ² Mallinckrodt with regards to educate and inform? Okay. Why is it you left JSJ? MR. TSAI: Object to the form. They went out of business. We all A. 4 left JSJ. Go ahead. 5 A. That's apples and oranges. These Q. Okay. And then from JSJ, where were skin conditions. It was vastly different. did you go? Q. Okay. But to be clear, you would A. I went to Mallinckrodt, which was 8 have received written materials from then Covidien. Q. Okay. I'm going to refer to it as Mallinckrodt during your term there which talked about educate and inform, correct? Mallinckrodt; is that okay? 11 11 A. That's correct. A. That's fine. 12 Q. Your compensation at JSJ, was 12 O. All right. And how long were you 13 there a salary? at Mallinckrodt? 14 A. There was a salary. 14 A. A month after I left JSJ. So I 15 Q. Was there a bonus program? think it was April 2010 until September --16 A. There was. August, September of 2014. 17 17 Okay. And how was the bonus Q. All right. Did you know anybody O. 18 computed? at Mallinckrodt before going over there? 19 A. We were paid on a draw, so it was 19 A. I didn't know anyone. ²⁰ a quarterly draw depending on what you brought 20 Q. How is it that you became aware of ²¹ into the territory. I don't remember the a position at Mallinckrodt? A. A recruiter. I submitted my ²² specifics. It was a convoluted bonus program, I 23 think by design. resumé as I was looking for a job, and a Q. Yeah. Let me ask you this way. recruiter contacted me about an opening in Page 39 Page 41 ¹ If the healthcare professionals that you were --¹ Cleveland. ² if I say "targeting," do you -- are you familiar Q. Okay. And what position were you 3 with that? hired in? A. I am. A. I was hired in the Cleveland west Q. All right. If it was -- if the territory. 6 healthcare professionals that you were targeting ⁷ purchased more product, more JSJ product, would (Mallinckrodt-Cox Exhibit 3 marked.) you receive more of a bonus? A. The physicians never purchased any BY MR. DEARMAN: 10 product from us. 10 Q. I'm going to show you what I'm Q. Okay. If the physicians who you going to mark as Exhibit 3, which is Bates range 12 targeted wrote prescriptions to patients who 8510 through 8515. 13 filled prescriptions for JSJ products, would 13 Are you familiar with this 14 that reflect in your bonus? document? A. I am, yeah. 15 A. It depended on -- the answer is 15 16 yes, however, there was more to it. It had to Q. Okay. It indicates that you were 16 do with attainment to goal and things like that. offered, back in April of 2010, a pharmaceutical ¹⁸ And truly, I don't remember the specifics of 18 sales specialist position --19 this bonus plan. I remember it being 19 A. Mm-hmm. 20 complicated. 20 Q. -- in the specialty Q. Okay. If doctors that you had pharmaceuticals business. Does that sound 21 ²² been targeting your territory wrote less 22 accurate? 23 prescriptions month over month over month, would 23 A. It is. ²⁴ you -- would your bonus increase? 24 Okay. It refers to your salary of

Page 42 1 annualized? ¹ when I was on maternity leave, so I didn't have 2 A. Mm-hmm. ² much -- it was a very short period of time. Q. What kind of attorney is your 3 Q. Underneath that first paragraph it ⁴ talks about "variable compensation," and it says 4 husband? ⁵ you that -- it says that you will be eligible to A. A corporate capital markets ⁶ participate in the sales incentive compensation attorney. program, the SICP? Q. Does he litigate, if you know? 8 A. He does not. A. Yes. 8 Q. The SCIP, was that the bonus Q. Was this the first time that 10 program? you -- well, when you got to Mallinckrodt, were 11 you involved with products that were controlled A. As far as I can remember, yes. 12 Q. What were your duties and substances? 13 responsibilities as a -- well, first, who did 13 A. I was, yes. you report to when you started as a 14 Q. And which of the products that you pharmaceutical sales specialist? were responsible for were controlled substances? 16 A. Kevin Becker, the re -- district 16 A. I was responsible for Exalgo and manager, I think, at the time was his title. Pennsaid. Exalgo was the Schedule II 17 18 Q. Were there other sales specialists medication. that reported to Kevin? 19 19 Q. That was the only Schedule II 20 A. There was probably a team of ten. medication that you were responsible for? Q. Okay. What was your -- I know you A. It was. 22 probably mentioned it already, but what was your 22 O. What was Pennsaid? 23 territory when you started? A. Oh, I'm sorry. And Xartemis. A. My territory when I started was --Q. Okay. Page 43 Page 45 ¹ and it remained the same throughout my tenure A. I was only there for a few months ² there, Cleveland west, which was mostly Lorain ² during Xartemis and then I left and went to a ³ County, and parts of Cuyahoga County. The different company. ⁴ Lorain County portion would have been Lorain, Q. Okay. ⁵ Elyria, Oberlin, Avon, Avon Lake. And Cuyahoga A. I usually -- I forget that I 6 County would have been Westlake and a portion of even -- was even a part of that. ⁷ Cleveland. Q. All right. So Exalgo and XXR were Q. Did your territories change from the two Schedule IIs? 2010 to 2014? 9 A. They were. A. My territory never changed. 10 10 Q. All right. What was Pennsaid? Q. Did your duties and 11 A. A topical NSAID for osteoarthritis 12 responsibilities, while you were at Mallinckrodt 12 of the knee. 13 from 2010 to 2014, change during that period of 13 Q. Would you agree that there is an time or did they remain the same? opioid epidemic in this country? 15 A. They remained the same. 15 A. I would agree there is an opioid Q. Okay. And what were your duties 16 16 epidemic. and responsibilities? 17 Would you agree that there has Q. 18 A. I was responsible for the been an opioid epidemic for some time in this promotion of Pennsaid and Exalgo mostly. country? 19 19

20

21

23

24

A.

opinion?

There has, yes.

there's been an opioid epidemic, in your

I can't really say.

How far back would you say that

²⁴ a very short period of time. Part of it was

Q. And when you say "mostly," were

23 Sumavel DosePro and Duexis, that we promoted for

A. Yeah. We had two products,

20

21

22

there other --

Page 46 1 O. Okay. Would you say 2000? Q. Okay. Did you ever become aware ² while you were at Mallinckrodt that Mallinckrodt 2 Probably 2000- -- probably 2005. Are you familiar with the term had a duty to monitor and implement a system to 3 Q. ⁴ identify suspicious orders? 4 "CSA"? 5 CS -- I am not familiar with that A. No. I was not part of that. I Α. was only the commercial side. We had no part in 6 term. ordering of any type of product. 7 Q. Are you familiar with the term "Controlled Substances Act"? Q. So you were not aware of that A. Not really, no. duty? Q. Okay. What -- "not really" leads 10 10 A. I was not aware of that duty. me to believe that maybe --11 Were you aware of a duty to A. I may have heard it, but I don't maintain effective controls against diversion? 12 know what it is, yeah. A. I was not. That's not -- that was 13 14 Q. Okay. Did you receive any 14 not part of my job responsibilities. training at Mallinckrodt regarding the 15 Q. Was detecting diversion part of ¹⁶ Controlled Substances Act? your job responsibility? 17 17 A. It was not. A. We received a lot of training at ¹⁸ Mallinckrodt. I really can't -- it would have Q. Are you aware there's a case 19 been during -- the bulk of my training would pending against pharmaceutical manufacturers and distributors involving the opioid crisis? ²⁰ have been in 2010. I'm sure it included the A. Just from what my attorneys have

Page 47

²¹ CSA. I can't really remember what any of that 22 is, though.

23 Q. Okay. Why are you sure that your ²⁴ training back in 2010 would have included the

Page 49

1 CSA?

2 We had a two-week very

³ comprehensive training program with PharmDs,

4 along with a national sales meeting that was

⁵ very comprehensive. We received a lot of

6 training.

7 Q. I asked you earlier if you were 8 familiar with the Controlled Substances Act and

you said "not really, no." So again,

10 notwithstanding your current answer, what was it

11 that leads you to believe -- or what is it that

12 leads you to believe that back in 2010 you would

13 have received training on the Controlled

14 Substances Act?

15 A. We received a lot of training, a 16 lot of different training. There were a lot of things going on. REMS programs, Cares Alliance programs. I can't recall specifically CSA, but 19 we were -- we were well trained.

20 Q. Okay. And so I appreciate your 21 response, but, again, do you know whether or not ²² you received training on the Controlled

23 Substances Act back in 2010?

24 A. I can't recall it. ¹ knowledge of the existence of the litigation?

Q. Okay. Other than what your

shared with me. That's all I know.

24 attorneys provided you, do you have any

A. I don't, no.

Q. We talked about the training that

⁴ you received. So there was training when you

started at Mallinckrodt?

A. There was.

O. And where did that training take place?

St. Louis, Missouri.

10 Q. And how long was that training?

11 A. I believe the first round was two

weeks, maybe a week. I can't really specify,

but it was over a week.

Q. Okay. And how about -- since you said "first round," I'm assuming there was a second round?

A. Yeah. We had training throughout, which was another week, and then every time we got together at national sales meetings, a --

the bulk of that -- that week would be spent

reviewing and retraining and updating us on

²² different themes in the industry, making sure

²³ we're staying informed, compliant. Yeah. 24

Q. And when you say "themes," what do

Page 50 ¹ you mean by "themes"? Q. Did your position ever change 2 A. If there had been any changes to, ² from -- I understand your duties and ³ you know -- if there were certain medications responsibilities were constant, but did your ⁴ that were no longer available, we would be, you position change from that initial position? ⁵ know, informed of, you know, why they weren't A. I think I was given like a ⁶ available or things like that. ⁶ different title. I went from like sales And that would be referred to as a ⁷ representative to sales specialist, something 8 like that, over a period of time, but my duties theme? 8 A. I mean, not -- they would and responsibilities never changed. 10 probably -- I'm just calling it a theme. That's 10 just sort of ... 11 (Mallinckrodt-Cox Exhibit 4 marked.) 12 12 Q. The first week training that you received, was it classroom-type training? 13 13 Q. Let me show you Exhibit Number 4, 14 A. It was. which is Bates range 8506, 8507. 15 Q. Did you receive materials from It mentions -- this letter -- are you familiar with this letter, March 24, 2014? 16 Mallinckrodt? 17 17 A. A binder, I believe, yes. A. Yeah, I'm -- sure. 18 Q. Do you know who performed the Q. All right. Do you know who Tamara 19 training? 19 Jordan is? 20 20 The training department. A. A. I don't. Q. Okay. Were there other 21 Q. Okay. Field sales specialist, 22 pharmaceutical sales specialists in that would that have been your second title at 23 training? Mallinckrodt? A. I believe so, yes. There were. A. Page 51 Page 53 Q. Again, duties and responsibilities Q. Were there other employees other ² than pharmaceutical sales, or was this just for are the same? pharmaceutical sales? A. Correct. A. It was just for the sales team, Q. You were reporting to Kevin Becker ⁵ new sales members. ⁵ before. Are you still reporting to Kevin Becker at this point? 6 Q. Future training that you 7 mentioned, additional training after that first A. I am. 8 week, was there any training that would be done O. Who's Tim Dress? on a computer or a Mallinckrodt portal, like a A. Tim Dress is -- he was a colleague 10 website where you'd sign in? of mine and he was the district manager. I A. There were. There were 11 would have reported to him for a short period of 11 12 different -- there were lots of different time before I left Mallinckrodt. 13 opportunities to engage us in training. I do 13 Q. Okay. Currently it's still Kevin believe there was a portal. I can't recall the Becker, though? specifics of it, but there were opportunities A. At my new company, it's Kevin 16 to, you know, gain our commitment to staying on ¹⁶ Becker, yes. Currently, yeah, my current ¹⁷ label, refreshing our memory, just making sure company. 18 that we're staying compliant with what was on 18 Q. Okay. So the company that you're 19 label for both products. at now, the new company, Kevin Becker is your --19 20 Q. Do you own any Mallinckrodt stock? 20 A. Yes. 21 A. I do not. 21 Q. Okay. But while you were a field 22 Q. Does your husband own any sales specialist, it was also Kevin Becker? 23 Mallinckrodt stock? 23 A. It was.

24

A. He does not.

24

Q. Okay. And here it talks about

Page 54 1 your salary of \$ and you were also ¹ wasn't something that was shared to us -- shared participating in the bonus program as well? ² with us. A. I was. Q. Are you familiar with the term 4 Q. Now, you worked in the -- for the "abuse deterrents"? sales group, correct? A. I am. A. I do. Q. How would you describe that or 7 Q. Was there a marketing group? explain that? A. I believe there was, yes. 8 A. An abuse deterrent medication, to Q. Did you have any interaction with me, would be a medication that would be the marketing group? 10 difficult to compromise the integrity of the 11 A. No. chemical in order to use it for unintended Q. And was one of your 12 purposes. 13 responsibilities in this sales group to know who 13 Q. Were you aware that -- while you your competitors were? were at Mallinckrodt, were you aware that opioids were being used for unintended purposes? 15 A. It was. 16 Q. And why was that one of your 16 A. I was. responsibilities? 17 17 How did you become aware of that? 18 A. Our -- we were responsible for 18 A. Physicians would tell me. knowing the competitive landscape so we could, 19 Q. Healthcare professionals that you you know, stay informed and, you know, know who 20 dealt with? the competition was, what they offered, and how 21 A. Yes, nurses -- yeah, nurses, they were different from our products. 22 doctors. 23 Q. Would you agree that OxyContin CR 23 Q. Are you aware what the -- then let ²⁴ and Opana ER were your main competitors? ²⁴ me ask you, tamper resistant, are you familiar Page 55 Page 57 1 with that term? A. I would say our main competitor was Opana ER. A. I am, yes, yes. Q. Was there any generic competition? 3 So what's the -- what is "tamper Q. A. Not that I can recall. 4 resistant"? 4 Q. Do you know whether -- you're A. Again, it would be, to me, a product that would be more difficult for a 6 familiar with Purdue? 7 patient to have unintended consequences. A. Vaguely. I just know that they're the maker of OxyContin. Q. So what's the difference, then, 9 Q. Did you become aware that they between abuse deterrents and tamper resistant, 10 were forced to withdraw that product? if you know? 11 A. At some point, I do know they A. I don't really know. MR. WATTS: Objection to form. 12 withdrew from the market. 13 Q. Did any of the products that you 13 Q. Do you know why? A. I don't. And I -- I do -- and were responsible for at Mallinckrodt have any embedded type components within the drug that 15 then I'm aware they reentered with a would not allow a euphoric result? reformulation. But that's really the extent. 16 17 Q. During your time at Mallinckrodt, A. No. No. That was -- the -- it and with respect to the generic product line, was -- Exalgo, from what I remember, had a black are you aware of what Mallinckrodt's market box warning, stated very clearly that it wasn't share was? ²⁰ a product that could be abused. The only way we 21 21 could market it was the PK graph that showed the A. I have no idea. I had no knowledge of the generic market at all. 22 steady plasma levels in the blood, and, you Q. How about the branded? 23 know, the doctor could go, you know, and make

As far as market share, that

24

24 their own conclusions from that data.

- Q. Were you aware as to whether or ² not any of Mallinckrodt's competitors had an ³ opioid that had a component within it, a drug
- ⁴ within the opioid that would not permit ⁵ extraction or to produce a euphoria?
- A. I believe Embeda had a product
- ⁷ like that.
- 8 Q. Okay. During your time at ⁹ Mallinckrodt, did you become aware that some of 10 the healthcare professionals became concerned
- 11 with diversion and how pills could be diverted?
- 12 A. Yeah. I mean, doctors would 13 sometimes share concerns with them -- with us, 14 ves.
- 15 Q. All right. And who at 16 Mallinckrodt would you report those concerns to, if anyone?
- 18 A. So I can only speak for my 19 territory.
- 20 Q. Understood.
- A. I didn't have any providers that, 22 you know, mentioned to me that they believe 23 their patients were, you know, taking the drug ²⁴ not as intended. I do believe there was a --

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- ¹ there was a system in place that you could
- ² report these things. But, again, my territory,
- ³ the majority of it was the Cleveland Clinic,
- ⁴ who's very above board, and that was never ⁵ something I encountered.
- Q. So when you said sometimes doctors ⁷ would share concerns with us, you didn't mean with you?
- A. You know, it would -- it would be ¹⁰ a concern, but it was not -- nothing to the point where I would -- they would say, "I need to do something about it." It was never like 13 that.
 - Q. So they would share concerns but those were not concerns that you felt were necessary to report?
- 17 A. Correct. And it never pertained to my drug. It would be to, you know, their patient population. 19
 - Q. What do you mean by that?

20

A. If they were concerned about 21 ²² short-acting medications or -- you know, I was ²³ only selling a long-acting medication, which ²⁴ operates very differently than a short-acting.

¹ They felt -- and it still is believed -- that

- ² short-acting medications provide more
- opportunity for abuse.
- Q. Part of your training, did it
- ⁵ include how to report things like that, should
- one of your doctors have a concern about
- diversion in one of your products?
 - Yes.

doing the right thing.

- Q. Okay. And what was the process in 10 place?
- 11 A. I do remember every quarter we would have a spreadsheet where we could input 13 the physician information and we could then submit it and we could -- we had -- essentially report physicians that we didn't believe were
- 17 Again, I didn't have that in my territory. And it should be noted, I mean, my
- territory -- when we started selling these
- products, the goal was balanced selling, half
- ²¹ Exalgo, half Pennsaid. I had a very small
- ²² territory. As it went on, there was not a large
- 23 Exalgo market for me. At one point I was
- ²⁴ selling Pennsaid 70/30 to Exalgo.

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- I was deemed a Pennsaid territory.
- ² I had a lot of orthopedic surgeons, a lot of
- ³ sports management providers. My bonus was often
- ⁴ composed of my Pennsaid sales. I was never
- ⁵ forced to seek out this Exalgo business, because
- 6 it just didn't exist in this part of the
- ⁷ territory.

11

- Q. Okay. Were you aware, though,
- that it existed in other territories?
- 10 Was I aware that what existed?
 - Q. The Exalgo business.
- 12 A. Yes, other territories that had more of a 50/50, yes.
- Q. Do you know why your territory was more Pennsaid? 15
- A. Territory dynamics. I just -- the 16
- way the territory was cut. I had a lot of
- people that, you know -- we were running a
- business, and from -- you know, it was -- in ²⁰ order for me to keep my job, I needed to sell
- the product that I had the most opportunity to
- do so, and that was Pennsaid.
- Q. Did you remain a field sales 24 specialist until the time that you left?

A. I did.

1

5

- 2 Are you familiar with the term "pseudo addiction"? 3
- 4 A. I am not, no.
 - "Opioid phobia"?
- A. No, I've never heard that. 6
- 7 What was the primary role -- or O. your primary role as a sales rep?
- A. My primary role was to educate and 10 inform healthcare professionals and their staff on the use, the risk, the benefit, and the safety of our products.
- 13 Q. Would you also agree that it is to educate doctors and position the product versus competitors' products?
- 16 A. We were to educate them on our product. We were not -- we did not have the liberty to talk about the competition. It was for our own personal knowledge.
- 20 Q. So had you ever told any of the healthcare professionals the differences between your product and competitors' products?
- 23 A. I did not, no. Not that I can ²⁴ ever recall.

- Q. Did you ever receive e-mails from ² Mallinckrodt with regard to current news on
- pharmaceutical-related issues?
 - A. Not that I can recall.
- Q. Okay. Would you agree with me --
- and I'm going to -- I'm moving to sort of
- compensation, but would you agree with me that
- in general, the more prescriptions for
- Mallinckrodt products that were written in your
- territory, the less prescriptions that a
- competitor would have in that territory?
- 12 MR. WATTS: Object to form.
- 13 A. I think it just -- it depends on the patient and the doctor. I don't really
- know. I'm not equipped to answer that question.
 - Q. Why not?
- 17 A. I -- you know, doctors prescribe medications for a variety of reasons. Just because they choose one doesn't mean they're not still going to write another one at some point.
- Q. Were you aware of the number of prescriptions that some of your doctors were writing for your products?
 - A. I was.

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16

- Q. Was your primary responsibility or one of your primary responsibilities to grow your market or your territory?
- A. My responsibility was to increase 4 prescriptions of Pennsaid and Exalgo.
- Q. As a sales rep, did you have an understanding of the number of pills being prescribed to patients?
- 9 A. In relation to what? Exalgo or 10 standard prescriptions?
 - Q. Well, we can start with Exalgo.
- 12 A. It would have been a 30-day prescription, so it would be 30 pills. 13
 - Q. Okay. So you were aware?
- 15 A. Yes, mm-hmm.

11

14

- Q. While at Mallinckrodt -- do you 16 currently sell Schedule II medications?
- 18 A. No. I currently sell a Schedule III medication. 19
- 20 Q. Okay. Did you ever become concerned, while you were at Mallinckrodt, with 22 the number of prescriptions that were being
- written by healthcare professionals? 24
 - A. No. I was never concerned.

Page 65 Q. Were you aware of the number of

- prescriptions that doctors that you were
- targeting were writing for a competitor's
- products?
 - A. I was.
- 6 And why did you keep track of that?
- A. So I could see if my educational efforts were having any return.
- Q. And how would you judge whether your educational efforts were having any return based on the number of prescriptions that a healthcare professional was writing for your
- product versus a competitor's product?
- A. Yeah. The more time I would spend ¹⁶ with the staff -- we would do a lunch and learn maybe once a month -- if that was having an
- impact on them, if they were seeing value for
- their patient, if they were -- you know, I can only promote our product, what's on label.
- I can't -- I'm not in the exam room. That's between the doctor and the
- patient. So it's a good way for me to know if
- ²⁴ what I'm doing is having any effect.

- Q. So if they're writing more of prescriptions for your product and less
- prescriptions for a competitor's product, do you
- ⁴ believe, then, that your effort is -- you
- ⁵ believe that that's a result of your effort?
 - A. I think that's safe to say, yes.
- Q. Okay. The more prescriptions that 8 were written in your territory, the bigger your bonus.
- 10 Do you agree with that?
- A. Not necessarily. It would depend 11 on your goal.
- 13 Q. Okay. Well, let's talk about goals then. During your time at Mallinckrodt, Exalgo, what were your goals?
- 16 A. I have -- I could not provide you with any -- I have no idea. It varied from month -- from quarter to quarter. And like I ¹⁹ said before, I had a Pennsaid-heavy territory. ²⁰ 70 percent of my compensation was based on a ²¹ topical NSAID, 30 percent, at times, was based ²² on Exalgo.
- 23 I -- you could compare -- it was ²⁴ all relative to my territory. There was a small

A. No, that was never part of the

- ² bonus. There was never market share
- discussions, from what I can recall.
- Q. Okay. Well, we talked about the ⁵ fact that you and Mallinckrodt had information

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- as to how many prescriptions were written in
- your territory for a specific period of time for
- you and for competitors.
 - A. Mm-hmm.
- 10 Q. Was that metric utilized for purposes of determining your bonus, "Hey, we have a bigger market share than X, Y, Z this month"?
- 14 A. They wouldn't -- there was never a market share discussion. We never discussed --¹⁶ we never used the term "market share" or anything. I was never penalized or rewarded based on how much or how little my competitor was being utilized.
- Q. Okay. Would you agree with me ²¹ that one of the strategies in the sales ²² department, relating to one of your roles, was 23 to take share -- market share away from ²⁴ competitors?

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2

- ¹ amount to work with, so the goal would be quite
- ² low. I wouldn't be asked to do something that
- ³ wasn't attainable. I would be asked to provide
- 4 information to the appropriate doctors for the
- ⁵ appropriate patients, you know, and go from
- 6 there. There was --
- 7 Q. Were you aware of other reps in other territories that were being asked to do something that wasn't attainable? 9
- A. I was never aware of that. 10
- 11 Q. So are you agreeing with me, then, that one of the things that went into your bonus were whether or not more prescriptions were written in your territory over the last month?
 - A. I'm sorry. Can you repeat that?
- 16 Q. Sure. Would you agree with me that one of the components of your bonus was whether or not more prescriptions were written in your territory? 19
 - A. Yes.

15

20

21 Q. Would you agree with me that one ²² of the components for your bonus was measuring ²³ your market share in your territory versus a ²⁴ competitor's market share?

Page 69

Did you say "one of the goals"?

- O. Yeah.
- 3 One of the goals was to take share A. away?
- 5 Q. Yeah.
- Yeah. We were selling a product. 6
- Okay. Why did you leave O.
- Mallinckrodt?
- A. I left shortly after the launch of Xartemis. I didn't see that as a product that would -- had much longevity and decided to pursue other opportunities. And the right one came, so I resigned and left.
 - Q. What do you mean, you didn't see Xartemis having longevity?
- 16 A. It was not -- in my opinion, not a good product. It just -- it didn't, to me, seem like a product that had any sustainability. I didn't want to sell it. Basically I had no interest in that product.
- 21 Did you feel Exalgo was a good 22 product? 23
 - A. Yes, I did.

24

Did you feel Exalgo had

14

Page 70 sustainability? 2 A. I did. 3 Q. And did you want to sell Exalgo? different job. A. I did. 5

All right. Why was Xartemis not a good product? A. There -- in my opinion, I don't --

8 not that it wasn't a good product. It was -- to me, it would have been a very tough sell. There were a lot of other products on the market 11 similar to it, and I -- it just came down to I ¹² didn't want to sell a Schedule II, short-acting medication.

14 O. And at what -- this was in 15 2000- --

> A. '14.

16

15

17 When did you find out that Mallinckrodt would be selling a short-acting 19 Schedule II?

20 A. Maybe nine to twelve months prior to the launch.

22 Q. And was it at that point in time ²³ that you realized that you didn't want to sell 24 it?

Q. Any other reasons you resigned?

Page 72

Page 73

A. No. I just wanted a better -- a

Q. Was one of the things that you ⁵ wanted to do when you went to another company was look for a company that did not sell

Schedule II medications?

A. Not necessarily. I just -- I didn't want to be in that short-acting market. ¹⁰ It didn't necessarily have to be a Schedule II. I just -- I didn't like that kind of sell.

Q. Did you think that the short-acting product was more addictive?

A. No, not at all.

15 Q. Do you think that now?

16 A. No, not necessarily.

17 O. I had mentioned some of the reports that maybe you had received when I had asked you about looking to the number of prescriptions. Would you receive reports from

time to time at Mallinckrodt regarding the number of prescriptions in your territory --

23 Yes. A.

-- for your products? Q.

Page 71

A. No. I hung with it. I figured ² I'd just, you know, see how it goes, see what ³ happens. Yeah.

Q. And what happened?

A. Nothing. It didn't go anywhere. It was a dead duck. It was not fun to sell.

Q. Why wasn't it fun to sell?

A. There was very little interest in ⁹ it. There were a lot of other competitors to 10 it. It was expensive. It had no place in the ¹¹ market. I -- it really boiled down to I just ¹² wanted to go somewhere else.

Q. Okay. But you said you didn't 13 want to sell short-term --

A. Yeah, short-acting medications.

Q. Short-acting medications. 16 17 A. I just had no -- my experience was with long acting, and I didn't want to sell -- I ¹⁹ didn't have any desire to sell in a surgery ²⁰ center type environment. So I left. I never ²¹ even -- I didn't stay long enough to even ²² receive any type of bonus from Xartemis. We ²³ launched in April or May of 2014. I resigned ²⁴ that summer.

Yes.

The number of prescriptions for competitors in your territory?

Yes.

Would you receive reports that talked about doctors that you should target in your territory?

A. There would be -- yeah, there would be suggestions of physicians based on 10 their prescribing habits which led us to, you 11 know, conclude that they had experience with these medications and that they could safely and effectively treat their patients.

Q. What about their prescribing habits would tell you that they had experience and could safely and effectively prescribe these medications?

18 A. If they -- if they wrote a variety of Schedule II long actings and they were board certified in pain management, that would be a good indication that they had knowledge of the risks and the safety components of those ²³ medications. So they would be a viable ²⁴ customer.

Page 74 1 Q. Are you familiar with what a push ¹ physicians that fall within our territory, and 2 report is? ² the target list would be the doctors that were 3 A. A push report? No, I'm not. vetted as appropriate doctors for our products. 4 MR. TSAI: Mark, we've been going Q. And do you see in the second about an hour since the last break. Do paragraph, "In this report you will find your 5 6 you want to take a quick break? Exalgo targets eligible for the SPIF identified with an asterisk"? 7 MR. DEARMAN: I'd like to ask a 8 question about this exhibit, and then we A. Yes. 9 can take a break. Q. What is the "SPIF"? 10 MR. TSAI: Okay. 10 A. I don't know SPIF. 11 11 Q. Do you know what "IMS ID" is? 12 (Mallinckrodt-Cox Exhibit 5 marked.) 12 A. I -- oh, IMS ID? Yes. 13 13 O. What is that? 14 Just the set of numbers that are 14 BY MR. DEARMAN: 15 Q. I'm going to show you what we're next to the provider in the IMS data. Q. If you turn to the actual going to mark as Exhibit Number 5, which is an 16 e-mail that is 3648 to 3649. And attached to it spreadsheet that's attached to this document, is a 50602 Rx push report. are you familiar with any of the prescribers? 19 19 Do you know who Jennifer Terp is? A. I am. 20 20 A. I don't. Q. Okay. Were any of these Q. Okay. Do you see that Jennifer prescribers in your territory? 22 Terp sent you an e-mail on May 10, 2013? 22 A. They were. 23 23 A. I see that, yes. O. All right. And did you understand 24 Do you have any reason to believe 24 that this was providing you with information on Page 75 Page 77 ¹ you didn't receive this in the ordinary course Exalgo prescriptions versus competitor or market ² of your business? ² prescriptions? Let me strike that. A. I don't remember it, but I'm sure 3 What was the purpose of you receiving this report? ⁴ I received it. Q. Okay. Do you see where it says A. It's probably just -- it looks --"Attachment: Push report"? ⁶ from looking at this e-mail, there was probably 6 7 A. Yes. ⁷ some realignment to certain territories. I Q. And it says, "Attached is your 8 never had, you know, a realignment, and some push report with product and market scripts for targets may have changed from one territory to 10 Exalgo, Pennsaid and Duexis." another. So she was probably sending out just a 11 A. Mm-hmm. list of providers that are in our territories. 12 Q. What's Duexis? 12 Q. Okay. Well, if you look at that A. Duexis was a ibuprofen and Pepcid first name, Timothy Ko? 13 product that we co-promoted with another company A. Mm-hmm. for a very short period of time. 15 15 O. 1100 Euclid Ave.? Q. All right. And it says it's for 16 Yes. 16 A. the "April 19 data week based upon Q3 alignment 17 O. 13-week total Exalgo? 18 and target list" --18 Yes. A. 19 19 Do you know what that 24.1 A. Sure. Q. 20 Q. -- "as indicated by territory reflects? 21 21 numbers." A. I'm assuming over 13 weeks he 22 What is an "alignment and target wrote 24.1 prescriptions. Q. Okay. Do you know what the 23 list"? 24 ²⁴ 13-week total market is? A. Well, alignment would be the

Page 78 Page 80 1 A. I have no idea what that would 1 don't --² entail. 2 O. Okay. If you'd take a look at --Q. Okay. Are you aware that the 3 3 MR. DEARMAN: I tabbed it on market was defining other competitors' products? yours, Rocky, because I don't know how A. Yeah. I mean, looking at this, it many pages it's in. obviously did, but I don't remember any of that. BY MR. DEARMAN: Q. Right. But this goes -- this is Q. But it looks like it's one, two, consistent with you saying that you had an idea three -- it looks like it's four pages in or of number of prescriptions -five pages into the spreadsheet. 10 A. Yeah. 10 A. Yeah. 11 Q. -- versus competitor 11 Q. Your name appears there. It's a prescriptions? current rank -- current ranking is 192. Maybe 13 that's the best way to use it to look. A. Sure. 14 Okay. 14 A. Yeah. So that was the --15 following the year that I was out for a good 16 (Mallinckrodt-Cox Exhibit 6 marked.) portion of it. 17 17 Q. Okay. So current year-to-date 18 BY MR. DEARMAN: rank is what? And it says 192, but what does 19 Q. I'll show you another document. that mean? 20 20 MR. TSAI: Are we on to a new --Current year-to-date rank 192 out A. 21 MR. DEARMAN: Now we can take a of 211. 22 break. I'm sorry. 22 Okay. And your current QTD rank, 23 THE VIDEOGRAPHER: Off the record, do you know what "QTD" is? 24 10:35. Quarter-to-date. Page 79 Page 81 1 (Recess taken.) Q. Okay. 2 THE VIDEOGRAPHER: On the record, A. 162. 3 Q. All right. And then there's some 10:48. other fields and it's got your name. ⁴ BY MR. DEARMAN: Q. I'm going to show you a document Do you see that? ⁶ we're going to mark as Exhibit Number 6, which A. I do. 6 ⁷ is Bates range 0455, and then it's got -- it's a Q. Region, is that your region, 8 spreadsheet that looks like it goes through --5000 -- or 50,000? ⁹ it's the same number all the way across because A. It looks like it, yeah. ¹⁰ it was natively produced. I tabbed yours 10 Q. Well, had you -- are you familiar because that's the page I'm going to talk about, with any of those numbers? Region --A. I am not. They changed a lot ¹² so ... 12 13 Take a look at the document and for -- the region numbers changed. tell me if you're familiar with this. Q. Okay. How about district number? 15 Do you know what the President's 15 A. That all changed as well. Q. Territory? 16 Club is? 16 17 A. Yes. 17 Territory was always Cleveland A. 18 Q. What is that? 18 west. A. A year-long contest for Okay. Which it does reflect that 19 19 under territory name, right? high-performing salespersons. 21 Q. Were you a high-performing 21 A. It does. 22 salesperson? 22 Q. And then you see where it says A. I was, but it looks like during "Frozen Ouarter's Final Rank"? this time period, I was on maternity leave. I 24 A. Yes.

Page 82 ¹ cut. I had a lot of orthopedic surgeons that Q. And next to that it says "P/E ² were good targets for the NSAID market. Product Weight % (E/S/N)"? A. Sure. And the other way they would 4 Q. What is "P/E product"? ⁴ figure this is, the commercial -- the payer --5 A. I think that would mean ⁵ the insurance payer mix was very poor in my Pennsaid/Exalgo. ⁶ area. BWC, CareSource, they didn't pay for ⁷ Exalgo. I couldn't move business that an Q. Okay. And "weight percentage E/S/N," what does that mean? ⁸ insurer wouldn't pay for. A. I have no idea. Q. Why wouldn't they pay for it? 10 10 A. It was too expensive. Q. All right. Do you know what the 60/20/20 means? 11 Q. In 2013, though, this shows that 11 12 your year -- for that year it was 60 percent A. I have no -- probably 60 Pennsaid, 13 20 Exalgo and 20 -- I don't know -- maybe 13 Exalgo and 40 percent the other products, Sumavel. correct? 15 Q. Well, the E -- the E could be --A. Sure. 16 Q. All right. "Budget attainment," 16 see where it says "E/S/N"? 17 do you know what that is, which is a couple of A. Yes. Do you know what the "E" stands columns over. It says 95 percent. 19 for? A. Yes. I don't recall what like 20 A. Exalgo. that actually meant, though. Q. Okay. Do you know what the "S" Q. Okay. How often -- did you 22 stands for? receive one of these every year? 23 A. Sumavel. A. Yes, but it didn't always look And how about the "N"? ²⁴ like this. Page 83 Page 85 1 Probably NSAID --Q. Understood. This one you were 192 A. O. Okay. 2 ² out of 211? 3 A. -- for Duexis and -- if we had all A. Right. four products. Q. Do you recall finishing higher ⁵ than 192? Q. Okay. So do you see here where under the "E" it's 60, under the "S" it's 20 and A. That year? under the "N" it's 20? Q. Any year. 8 A. Sure. A. Oh, sure, yes. 9 9 Q. Okay. Q. So does that mean 60 percent --10 A. Was --10 A. Like I said, this was -- I believe 11 Q. -- Exalgo? I was out a portion of the year due to having a A. 60 percent Exalgo, the other 12 12 baby. 40 percent was the other products. 13 13 Q. 2010, do you know where you were, 14 Q. Okay. where you fell in the --15 That makes sense, yeah. And 15 A. No, there were so many rank 16 that's pretty consistent throughout my time reports, I don't remember. there. 17 Q. Okay. 18 O. Was 60/40? 18 A. Certain quarters I did really 19 A. Sometimes 70/30. This -- at this well. Certain -- it just ebbs and flows. point it was 60/40 because we had two other Q. And just to get clarity, sometimes ²¹ products, but the majority of my time was just you would be responsible for two medications, ²² Pennsaid and Exalgo. And, again, at one point sometimes three; is that correct? 23 it was -- like I said, it was 70/30. It was A. Very -- yes. The majority of the

24 time it was two.

²⁴ largely due to the way that the territory was

Page 86 1 O. Okav. ¹ on any of the information that you provided? 2 A. And then for a small -- I don't A. I can't recall having that 3 know how many -- it was months maybe. Maybe a ³ conversation with a physician on whether they ⁴ year. Sumavel and Duexis. ⁴ relied on that. They would have to -- they Q. Do you believe that 2013 was your ⁵ trusted that when I came in, I stayed compliant 6 highest percentage of Exalgo over your other ⁶ on our message, spoke to the indication for the 7 drugs? ⁷ appropriate patient, but ultimately the decision ⁸ is theirs. 8 A. No, when we launched it was 50. ⁹ Yeah, so, yeah, that probably is right. Yeah, 10 this might of -- this was probably the highest, 10 (Mallinckrodt-Cox Exhibit 7 marked.) 11 60. You're right. 11 Q. You don't believe you were ever 12 BY MR. DEARMAN: 13 higher than 60 percent versus your other 13 Q. I'm going to show you Exhibit product? Number 7 which is 1994, 1995. And it's got a 15 A. No, no. I wouldn't have been. report attached to it that's three pages. The e-mail, which is 1994, 199 -- 1994, it's just 16 Q. Okay. 17 The territory was just not made up one page. That's from you to you. 18 like that. 18 Do you see that? 19 19 Q. What was your expectation of A. Sure. ²⁰ whether physicians relied on a sales 20 Now, is -- was your Gmail your -representative in deciding whether to prescribe 21 was that your personal e-mail? a drug? 22 A. It was. 23 A. I didn't have any expectation from 23 Q. Okay. Is that still your Gmail? 24 the physician. It is. Α. Page 87 Page 89 Q. You didn't have an expectation one It is, okay. ² way or the other? And have you searched your Gmail 3 A. No. for any documents relating to your time at Q. Do you think that they ever relied Mallinckrodt? ⁵ on any of the things that you told them during A. I have not. your meetings? Q. Well, here's one e-mail where you 7 A. My job was to educate and inform sent it from your work address to your home 8 them on the risks, the safety, the benefits, the address, correct? To your personal e-mail 9 PK profile of our product within label. What address, correct? 10 happened in the exam room was between them and 10 A. Yes. 11 the patient. 11 O. Okay. 12 MR. DEARMAN: Move to strike as 12 A. It probably had to do with the 13 nonresponsive. computer I was trying to look at it on. 14 BY MR. DEARMAN: Q. Okay. Were there times that it 15 Q. What was your expectation of was easier to look at reports on your other ¹⁶ whether physicians relied on you in deciding computer? whether to prescribe any of the drugs that you 17 A. Yes. This was probably one of 18 were presenting? 18 them. 19 A. I don't believe a physician would 19 Q. Okay. This is an Xponent weekly 20 ever -- they would -- they would expect me to report. Do you see that? provide accurate information, but they would 21 A. I see that, yes. 22 never rely on me. 22 Q. Okay. Any reason -- well, you

Q. Did you ever have a conversation with a physician as to whether or not they rely

sent it to yourself. Any reason to believe you

²⁴ didn't receive this Xponent weekly report?

					r Confidentiality Review
		Page 90			Page 92
1	A.	No, I got it. Yeah.	1	A.	Yes.
2	Q.	And it says "weekly." So this	2	Q.	MS Contin?
3	would ha	ave been something that you received	3	A.	Yes.
4	weekly?		4	Q.	Opana?
5	A.	I guess, yes.	5	A.	Mm-hmm.
6	Q.	Okay. Do you have any reason to	6	Q.	Oramorph?
7	believe y	ou didn't receive a report like this	7	A.	Yeah. I've never heard of that.
8	weekly?		8	Q.	All right. And the OxyContin?
9	A.	I don't remember anything called	9	A.	Yes.
10	an Xpone	ent weekly report, but I mean, I	10	Q.	And so it talks it shows you
11	obviously	y got one, so	11	informat	ion by week for Mallinckrodt's products
12	Q.	Okay.	12	and for c	competitor products?
13	A.	I'm trying to even figure out what	13	A.	Right. This is, I'm assuming, my
14	it is.		14	territory'	?
15	Q.	All right. Well, take a look at	15	-	Yeah, I think it is. I don't
16	~	t, if you don't mind, which is the	16	_	and I'm not sure that that provides you
17	spreadsh	· ·	17		ormation because you didn't recognize
18	-	Okay.	18		ne doctors, and I only have the As, so I
19		Oh. This is just the IMS data.	19		ing B through Z.
20		Yeah. Do you know any of the	20		I don't know any of these doctors.
21		as on this?	21	Q.	Right, right.
22	A.	On this one page, no, I don't.	22	A.	Yeah.
23	Q.	Okay. And do you see at the top	23	Q.	
	~	•		-	
24	of this w	here it cave "Producte"?	124	documer	nt .
24	of this w	here it says "Products"?	24	documer	
24	of this w	Page 91	24	documer	Page 93
1	of this w	Page 91 Yes.	1		Page 93
		Page 91			
1	A. Q.	Page 91 Yes.	1		Page 93
1 2	A. Q.	Page 91 Yes. Avinza total? Yes. Do you know what that is?	1 2 3	(Mal	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN:
1 2 3	A. Q. A.	Page 91 Yes. Avinza total? Yes.	1 2 3 4 5	(Mal BY MR. Q.	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is
1 2 3 4	A. Q. A. Q.	Page 91 Yes. Avinza total? Yes. Do you know what that is?	1 2 3 4 5	(Mal BY MR. Q.	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN:
1 2 3 4 5	A. Q. A. Q. A.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah.	1 2 3 4 5	(Mal BY MR. Q. Bates 99	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is
1 2 3 4 5	A. Q. A. Q. A. Q.	Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it?	1 2 3 4 5	(Mal BY MR. Q. Bates 99 that is a	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet
1 2 3 4 5 6	A. Q. A. Q. A. Q.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product.	1 2 3 4 5 6 7	(Mal BY MR. Q. Bates 99 that is a	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at
1 2 3 4 5 6 7 8	A. Q. A. Q. A. Q. A.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product?	1 2 3 4 5 6 7 8	(Mal BY MR. Q. Bates 99 that is a the top, i	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at
1 2 3 4 5 6 7 8	A. Q. A. Q. A. Q. A. Q.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product? It is.	1 2 3 4 5 6 7 8 9	(Mal BY MR. Q. Bates 99 that is a the top, i	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at it's from October 1, 2013 to June 5,
1 2 3 4 5 6 7 8 9 10	A. Q. A. Q. A. Q. A. Q.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product? It is. Dilaudid? Yes.	1 2 3 4 5 6 7 8 9	(Mal BY MR. Q. Bates 99 that is a the top, i 2014.	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at it's from October 1, 2013 to June 5, Do you see that?
1 2 3 4 5 6 7 8 9 10	A. Q. A. Q. A. Q. A. Q. A. Q. A.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product? It is. Dilaudid?	1 2 3 4 5 6 7 8 9 10 11	(Mal BY MR. Q. Bates 99 that is a the top, i 2014.	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at it's from October 1, 2013 to June 5, Do you see that? Mm-hmm. All right. Are you familiar with
1 2 3 4 5 6 7 8 9 10 11 12	A. Q. A. Q. A. Q. A. Q. A. Q. A. Q. A.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product? It is. Dilaudid? Yes. Competitor product? Mm-hmm.	1 2 3 4 5 6 7 8 9 10 11 12	(Mal BY MR. Q. Bates 99 that is a the top, i 2014. A. Q. this repo	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at it's from October 1, 2013 to June 5, Do you see that? Mm-hmm. All right. Are you familiar with
1 2 3 4 5 6 7 8 9 10 11 12 13	A. Q. A.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product? It is. Dilaudid? Yes. Competitor product? Mm-hmm. Duragesic?	1 2 3 4 5 6 7 8 9 10 11 12 13	(Mal BY MR. Q. Bates 99 that is a the top, i 2014. A. Q. this repo	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at it's from October 1, 2013 to June 5, Do you see that? Mm-hmm. All right. Are you familiar with ort? Not at all. This is looks like
1 2 3 4 5 6 7 8 9 10 11 12 13 14	A. Q. A.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product? It is. Dilaudid? Yes. Competitor product? Mm-hmm. Duragesic? Yes.	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	(Mal BY MR. Q. Bates 99 that is a the top, is 2014. A. Q. this repo	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at it's from October 1, 2013 to June 5, Do you see that? Mm-hmm. All right. Are you familiar with ort? Not at all. This is looks like from all over the country, and maybe the
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	A. Q. A.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product? It is. Dilaudid? Yes. Competitor product? Mm-hmm. Duragesic? Yes. Competitor?	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	(Mal BY MR. Q. Bates 99 that is a the top, is 2014. A. Q. this repo	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 191, and attached to it is a spreadsheet lot of pages. This report says, at 1t's from October 1, 2013 to June 5, Do you see that? Mm-hmm. All right. Are you familiar with 1rt? Not at all. This is looks like 1 from all over the country, and maybe the 1 amples that were given to them.
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	A. Q. A.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product? It is. Dilaudid? Yes. Competitor product? Mm-hmm. Duragesic? Yes. Competitor? Yes.	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	(Mal BY MR. Q. Bates 99 that is a the top, is 2014. A. Q. this repo	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at it's from October 1, 2013 to June 5, Do you see that? Mm-hmm. All right. Are you familiar with ort? Not at all. This is looks like from all over the country, and maybe the amples that were given to them. Can I see the exhibit for a
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	A. Q. A. A. A. Q. A. A. A. Q. A.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product? It is. Dilaudid? Yes. Competitor product? Mm-hmm. Duragesic? Yes. Competitor? Yes. Embeda?	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	(Mal BY MR. Q. Bates 99 that is a the top, is 2014. A. Q. this repo A. doctors is type of s Q. second.	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at it's from October 1, 2013 to June 5, Do you see that? Mm-hmm. All right. Are you familiar with ort? Not at all. This is looks like from all over the country, and maybe the amples that were given to them. Can I see the exhibit for a Thanks.
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	A. Q. Q. A. Q.	Page 91 Yes. Avinza total? Yes. Do you know what that is? Yeah. What is it? A morphine product. Okay. A competitor product? It is. Dilaudid? Yes. Competitor product? Mm-hmm. Duragesic? Yes. Competitor? Yes. Embeda? Yes.	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	(Mal BY MR. Q. Bates 99 that is a the top, i 2014. A. Q. this repo A. doctors i type of s Q. second.	Page 93 linckrodt-Cox Exhibit 8 marked.) DEARMAN: And this is Bates 8 this is 91, and attached to it is a spreadsheet lot of pages. This report says, at it's from October 1, 2013 to June 5, Do you see that? Mm-hmm. All right. Are you familiar with ort? Not at all. This is looks like from all over the country, and maybe the amples that were given to them. Can I see the exhibit for a Thanks. If I just tab that page or but
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- Q. So do you know what the -- and if
- ² you then -- if you're looking at the first page
- next to it so you can see the columns --
- A. Mm-hmm.
 - Q. -- do you know what "MENDCDP" is?
- A. I believe it refers to the
- physicians' NDC number.
- 8 Q. Okay. You see where it says "Call date"? You're going to see that again on the
- 10 first page.

5

- 11 A. Yeah.
- 12 Q. Right. So is this something that
- 13 would -- did you keep track of the calls that
- you made? 14
- 15 A. Yes. Well, yes, especially if
- there was a sample event -- given. 16
- 17 Q. Okay. And so would you explain
- 18 that?

1

9

- 19 A. So we had samples of Pennsaid, and
- 20 this provider, Kevin Masterson, was someone who
- I called on during that time, and he has to sign
- for the samples, so it would be time stamped.
- 23 Q. Did you ever provide any samples 24 of Exalgo?

- ¹ you know, pay for that.
 - Q. Did you make a record of all of
 - the calls that you made every day?
 - I was supposed to.
 - Okay. What do you mean by that?

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Page 97

- Sometimes we'd just forget. Like
- ⁷ I went in this office and talked to the doctor
- briefly and --
- Q. Well -- okay. So instead of
- talking about what you did, what was the policy
- and procedures, while you were with
- Mallinckrodt, relating to what you should record
- with regard to calls?
- 14 A. So we were to record samples
- given, but that was easy because it had to be,
- you know, inputted how many samples you gave.
- So there was a record.
- 18 Q. Okay.

19

23

- A. And we also had to --
- O. Let's assume we're not -- no
- samples. What is it that you were going to
- record, if anything?
 - A. For Exalgo?
 - Q. Okay.

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- Q. Okay. Did you ever provide
- samples of any Schedule II medications? 3
- A. No, that's -- it wasn't available.
- It's not legal.

A. No.

- 6 Q. Did you ever provide any coupons
- for Schedule II medications?
 - A. Copay cards, yes.
 - Q. Okay. What's a copay card?
- 10 A. Something that the patient could use for their commercial insurance to help
- 12 offset the high cost of the prescription.
- Q. Did you provide any copay cards 13 which provided free medication, Schedule II
- medications? 15
- A. We had a free trial program where 16
- ¹⁷ the patient could -- if the doctor wrote the
- prescription for Exalgo, they thought that the
- patient was a good candidate for the product,
- ²⁰ the free trial program, I don't remember the
- 21 specifics of it, allowed them to get three to
- ²² five days of medication without any copay.
- ²³ After that, their insurance would be adjudicated
- ²⁴ and they would need to -- if there was a copay,

- A. For anything? Yeah, the type of
- ² message we delivered, dosing. It was a type of
- message.
- Q. Okay. And what were the types of
- messages that you would deliver with Exalgo?
 - A. I don't remember. I mean, they
- were -- they were standard dosing, safety.
- Q. And those were supposed to be
- recorded as part of your call notes?
- 10 A. They weren't always recorded, no,
- and we were not allowed to type in call notes.
- We were not -- that was not even an option on
- our system.

14

20

- Q. Okay. Why not?
- 15 A. That system just didn't -- it
- 16 was -- we always -- every time we were -- if we
- were there and we left a piece of information,
- it always had the product insert with the black
- box on it. So that's assumed. 19
 - Q. Okay. Okay.
- 21 A. Even coupons -- even copay cards
- 22 have a PI on them and have a black box. So that
- ²³ wouldn't have been something we would have noted
- ²⁴ on every call. It was expected.

Page 98 Page 100 Q. Okay. So was the policy and A. No. no. procedure that if it was on the black box, you Q. All right. Was there a place to didn't have to record it on the call note? put the comments, any comments? A. We didn't have to record that on There was no place to put any the call note, no. comments. Q. That was the policy and procedure? Q. If the doctor asked you a question 7 A. I don't know if that was like the about something, was there a place to put that set policy or procedure, but ... in there? Q. Was that your policy and A. If the doctor asked us a question 10 procedure? that was on label and we could answer it, I 11 would verbally answer it. If the doctor asked I always made sure I left a PI on 12 us a question that was off label or they had a calls. 13 question about a certain patient type, there was Q. Okay. Again, and I appreciate that, but I'm asking you about policies and a place where we could go right in that procedures that the company had with regard to interface called a MIRF request -recording the calls that you made. Q. A who? 17 A. Yeah. 17 A. A MIRF, M-I-R-F, medical 18 Q. And I'm even limiting it, at this information request form. It directed us to an point, to Exalgo, and I'm asking you with regard online portal. I typed in the question. The to the message that you provided, was that physician then had to sign for the question, and information recorded? it went to our Medical Affairs team where they 22 A. Yes, that information was ²² would then contact the doctor privately. 23 generally recorded. I was never privy. I never was ²⁴ cc'd on any e-mail or phone call or anything. I Q. Okay. And that would be Page 99 Page 101 would even have to follow up to make sure it was ¹ handwritten? ² completed. 2 A. No. 3 Q. You would or would not? Q. Okay. A. I would. It always was, but ... 4 A. There would be a series of 4 drop-down boxes. Q. Okay. A. Then they would have a scientific 6 Q. Okay. And you would check ⁷ discussion on label with the provider. We were something off? 8 A. Correct. 8 never allowed to talk off label about the 9 O. And would this be on like an iPad? product outside of the guidelines. If they had 10 A. A laptop, yes. a question that was outside of the black box or 11 outside of the PI, it needed to be addressed 11 Q. Okay. And would you do this after 12 with the Medical Affairs team. the call? 13 And, yes, that's the only place Yes. Q. Would you indicate how long the 14 where we could put any comments, and it was just a box where we could type out their question and 15 call lasted? 16 how the doctor would like to receive the 16 A. Not usually, no. 17 Q. Okay. Was there a place for that? information, via phone or whatever. 18 A. I don't -- I've looked at so many 18 Q. If a doctor talked to you about different interfaces over the -- I believe so. his concern with diversion, is that something 19 you would put into that --I don't think it was on there. 21 21 A. Sure. Q. You do or you don't? 22 22 Q. And that never happened in your A. I don't. territory, correct? Q. Okay. So the amount of time that you spent was not part of that process? 24 A. No. I don't recall.

Page 102 Page 104 1 Q. Are you familiar with the terms 1 the HCP." "influence selling process"? "HCP" is healthcare professional? A. I am, yes. 3 Α. Q. And what is that? Q. -- to focus on your agenda. 4 5 A. It was like a model we used to, 5 A. Mm-hmm. Q. It says "Shuts down thinking." you know, sell to our customers. It was a 6 short-lived theory that we tried out for a bit What does that mean? of time. A. I don't know what they mean by Do you know what period of time? that. This was not something I did. I mean, I 10 I think 2013, maybe. I'm not sure ¹⁰ was supposed to. I think I did it -- you know, A. 11 tried it out. This is a selling technique. In 11 exactly. 12 my territory, again, it was just -- it was not Q. Let me show you a document which one where this was sort of a -- I didn't spend a 13 we're going to mark as Exhibit 9. 14 ¹⁴ lot of time influence selling. 15 At this point I had been in the (Mallinckrodt-Cox Exhibit 9 marked.) 16 ¹⁶ territory for three years. I knew my targets BY MR. DEARMAN: and, you know, this was something they were 17 18 Q. You see the e-mail from Kevin putting out there for us to try and, you know, maybe have deeper conversations, more detailed 19 Becker to a number of people on 10/18/2013? 20 discussions with our providers. So I -- when A. Yes. 21 they say "shuts down thinking," I don't really Q. Do you see your name in that 22 recipient list? 22 know. 23 23 A. Yes. Q. But you said you did try this 24 ²⁴ technique for a while? Do you have any reason to believe Page 103 Page 105 you didn't receive this in the ordinary course A. I was instructed to give it a ² of your business? shot, yeah. 3 A. I'm sure I did. Q. Okay. Do you know whether others Q. Okay. Can you take a look at the were using this technique? 5 attachment, which is a "One Mallinckrodt A. I don't know. 6 workshop slides final"? You specifically mentioned your 7 A. Yes. territory and in regards to whether or not this was going to be effective in your territory. Q. And are you familiar with this 9 document? A. Yeah. A. I'm not familiar with it. I 10 10 Q. Did you think it was going to be effective in other territories maybe more than remember this was a topic. 11 12 Q. If you turn to the third page of 12 yours? 13 the document, under "Influence Selling Is 13 A. I don't know. I'm not in -- I --"Win-Win." Would you from time to time have I didn't have a position that took me into other territories. I can only speak for my own. either meetings or trainings regarding sales techniques? 16 Q. Would you agree, though, this 17 A. Yes, we would from -- yes. A applied to Exalgo as well as whatever other 18 couple a year. 18 drugs? 19 Q. Okay. And would something like 19 Sure. Yes. this be something that you would receive at one Q. Okay. Are you familiar with what of those type of programs? an emotional transition is? 21 22 A. Sure. Yeah. 22 No. Q. Okay. Under "Influence Selling is If you turn the page --²⁴ Win-Win," it says, "Provoke and Challenge. Tell ²⁴ unfortunately, these are not numbered, so if you

Page 106 ¹ turn past the influence selling, the next page, ¹ Keep going. Keep going. Keep ² you'll see at the top it says "Exercise Example: going. That's it. ³ Emotional Transitions"? Do you see this -- I don't know if ⁴ this is a product insert or what it is. Are you A. Mm-hmm. ⁵ familiar with this? The document -- it says, Q. Did you use any of these "Now may be the time for a switch?" transitions with any of your HCPs? I can't recall ever using any of A. Yes. A. Q. Okay. Is this a type of material 8 these. that you would have provided to an HCP? Q. Okay. If you turn about four more 10 pages or five more pages, it goes, "What does A. Yes, I believe so. your customer think and why?" 11 Q. Are you -- as you sit here today, 12 A. Sure. do you recall this? 13 A. I recall, like, seeing this Q. Do you see that? 14 ¹⁴ before. I don't ever recall having this out in A. Mm-hmm. the field with me, but I do remember, like, this 15 So your customer is the HCP, O. picture. 16 correct? 17 17 A. Yes. Q. Okay. If you turn the page, the 18 Q. And do you see the picture in the next one says, "Once daily Exalgo may help reduce pill burden"? 19 middle of the screen? 20 20 A. Yes. A. Yes. 21 Q. All right. What is -- and so if Q. Is that supposed to be a brain? 22 A. It would appear to. you were going to provide something like this to 23 the doctor, why would you -- why would you do 23 Q. Okay. And there are some bubbles ²⁴ in the brain. What do those bubbles say? 24 it? A document that says, "Once daily Exalgo Page 107 Page 109 OxyContin, Opana ER, and Exalgo. 1 may help reduce pill burden." A. So it would be to -- you would O. And it says, "How big is the bubble? Why?" ³ show this to show that instead of taking 3 ⁴ multiple pills of other products, one pill of 4 Do you see that? 5 ⁵ Exalgo would -- would hopefully be sufficient to A. Yes. 6 Q. Do you know what the purpose of 6 managing their pain instead of many patients -this picture is and why they're showing you ⁷ instead of patients taking a pill every four, these other -- these drugs? six, eight hours, this illustrated --9 Now, this is just one piece, but A. I have no idea. 10 Q. All right. Would you agree that there would also be -- it might be on here -- a Exalgo is -- that was a Mallinckrodt product? PK graph to show that Exalgo stayed in the blood 12 system for 24 hours. It was just -- this was A. It was. ¹³ another way to illustrate -- illustrate the PK's 13 The other two products were Q. ¹⁴ data. competitor products? 15 15 A. Yes. Q. Okay. "How big is the bubble?" Do you A. And you mentioned here, is this a 16 16 know what that's referring to? PI on the back. That's not a PI. A PI would 18 A. I have no idea. have been attached to it. 19 Q. If you turn the page about five 19 Q. What's a "PI"? 20 A. A product insert, the black and more pages from there, at the top it says "Influence Questions." white fold with all of the chemical makeup. 21 22 A. Yeah. 22 Q. Yeah, that -- I wasn't asking

²⁴ of a -- go -- keep going from there. Sorry.

Q. And it says -- it's got a picture

about that. I was asking about whether or not

this would be a type of advertising promotional

Page 110 Page 112 1 material --¹ standard. Are you aware of that? 2 A. Yeah. I don't know if we left There's no -- I'm not aware of ³ this with them, but I'm sure we had it either on that, no. ⁴ a visual aid that we kept or on our iPads. Q. Okay. How long would a typical Q. Okay. Can you show me -- and if visit last? ⁶ you need to go through this entire document, A. It depended on the type of visit. ⁷ please do it -- anywhere where it talks about If it was a lunch and learn, 10, 20 minutes. If 8 "educate and inform," or uses those terms? If it was a, you know -- a standard, you know, you want to put it back in order so it's not out office call, five minutes. 10 of order, that's fine. 10 Q. Do you know what chronic opioid 11 MR. TSAI: Object to the form of 11 therapy is? 12 the question. 12 Chronic opioid therapy? A. 13 13 Q. Mm-hmm. Go ahead. A. I can answer the question. 14 A. I've never heard that term, but I 14 15 know people that take opiates for long periods O. Yes. A. So to answer your question about 16 of time. educating and informing --17 17 Q. Okay. Did you discuss the risks 18 Q. Yeah. of addiction from chronic opioid therapy with 19 A. -- this was just a tool to teach any of your HCPs? ²⁰ us how to use influence selling, not how to sell 20 A. We did not, no, not that I can ²¹ Exalgo. There were examples of Exalgo and how remember. However, on every piece, the black ²² we can implement it, but this was a new sales box states that there is a risk for addiction ²³ technique, so they were rolling this out. This with Schedule II medications. ²⁴ wouldn't have been -- this was a probing -- a Q. Are you familiar with any of the Page 111 Page 113 ¹ promotional materials that indicated that risk ¹ probing mechanism that we used to gain ² information, to try to understand, you know, the addiction was low? 3 thought process of the physician and to engage A. I'm not familiar with that, no. 4 them into a deeper -- a deeper dialogue. MR. DEARMAN: Thank you. 5 The education component and the 5 Q. Do you know what a territory ⁶ information always goes hand-in-hand with action plan is? ⁷ something like this. But this looks like it Territory action plan? I don't. 8 came from, you know, the marketing department 8 where they studied influence selling and were 9 (Mallinckrodt-Cox Exhibit 10 marked.) 10 rolling that out to us. 10 11 Q. So it's not there? BY MR. DEARMAN: 12 12 Q. I'm going to show you a document It's not in this packet, but ¹³ I'm -which is -- we're going to mark as Exhibit Number 10. It's Bates 8593 through 8954, and 14 Q. That's correct. 15 there's a report attached to it. A. It's not in this packet. 16 Q. I'm going to show you another 16 This is an e-mail from you to Tim document. While we're pulling that out, how Dress on August 22, 2014. Any reason to believe much time would the -- are you aware of any you didn't send this to Mr. Dress in the 19 industry suggestions on how long the typical 19 ordinary course of business? ²⁰ interaction would be between a sales rep and a 20 A. No. 21 21 physician? Was this the point in time that 22 A. An indus- -- I'm sorry? 22 you were reporting to Mr. Dress? 23 MR. WATTS: Object to form. 23 A. It would have been, yes. 24 24 Q. Industry suggestion or industry Okay. And this report that's

Page 116 Page 114 ¹ attached to it, it says "Xartemis Territory 1 key" is? 2 Action Plan"? A. I don't. A. Yes. Q. And had you seen something like Q. Why would you be sending this to this with regard to Exalgo? 4 Mr. Dress? A. Possibly. I don't -- I mean, I --A. He probably asked for it, but -possibly. I really don't -- I don't remember ⁷ I'm sure he needed it from each territory, but I but I'm sure there was something like this. know this is about the week I resigned, so ... Q. Okay. Do you know what the --9 (Mallinckrodt-Cox Exhibit 11 marked.) 10 what was the point of a territory action plan? A. He probably just wanted an update 11 Q. I'm going to show you what's on, you know, the accounts going forward since I marked as Exhibit 11, and it's an e-mail, 8035, was leaving. from Tim Dress to multiple people, including 13 14 Q. And so I understand that. Were yourself. Any reason to believe you didn't 15 these your customers? receive that in the ordinary course of your 16 A. From what I can tell. I only sold business? that product for such a short period of time. 17 A. No. I'm sure I did. These names are familiar. Q. I'm trying to find my copy of that 19 document. That's why it's taking me so long. Q. Did you work on these territory action plans for -- with Exalgo? 20 Can I see that document, that 20 21 A. I don't think so. I don't even exhibit for a second? 22 remember doing this. Do you see the -- in the third 23 Q. Okay. So do you know who these ²³ bullet point where it talks about shared ²⁴ customers are? accounts? Page 115 Page 117 I recognize the names of a few of A. Yes. ² them. Q. Do you know what that was in 3 Q. Number -- can you go to 65 and reference to and why they were going to shared 4 tell me -- take a look at that one. A Lawrence accounts at that point in time? ⁵ Bruno. Do you know who that is? A. I don't remember this, but I -- I 6 A. I think he's a surgeon. Yes. ⁶ don't remember actually executing this, but I do 7 ⁷ remember that the representative and their DM Q. So if you go all the way to the 8 other end under "Comments," it says, "Need to ⁸ were going to work together on account to -- you spend time with staff where his outpatient know, to help grow and educate the staff on 10 surgery is done." 10 Xartemis. I don't think we ever put it into 11 A. Sure. ¹¹ place. I can't remember doing that with Tim, 12 but maybe we did. It just seemed to be like a Q. Do you know why those comments would be part of this report? collaborative thing that we were working on. A. Yeah. I think that's where he --Q. Do you see the last bullet point, 15 he would make decisions on what medication the "When approaching orthos, you need to know the ¹⁶ patients would get would be in the outpatient following"? 16 17 17 surgery center. A. Yes. 18 Q. If you go to the last page of this 18 "What type of surgeries they do 19 document, it says, "XXR Territory Action Plan and where"? 19 Data Field Key." 20 A. Yes. 21 21 Q. "Which of these surgeries do they A. Yes. 22 use Percocet for acute pain"? Q. It looks like this (indicating). 23 Yes. A. Mm-hmm. A. 24 24 Do you know what the "data field Do you know why it was important

Page 118 Page 120 ¹ to know what type of surgeries they do and which ¹ make sense, and providers knew that. ² they use Percocet for? A. Well, Percocet would have been the 3 (Mallinckrodt-Cox Exhibit 12 marked.) ⁴ competitor, so I think it was important for us ⁵ to know what type of surgery they did so we BY MR. DEARMAN: 6 could see if Xartemis was an appropriate option Q. Let me show you Exhibit 12. ⁷ for their patient. There's a -- let me have that exhibit back. 8 Q. You see where it says further down 8 There's an exhibit -- there's another page which ⁹ in that paragraph, "If you have buy-in and I, for some reason have, that I think goes with 10 closed them for business, you must ask them to 10 that document that we should mark, but I only 11 look at their schedule to identify patients for have one copy of it. 12 XXR that day"? 12 A. Do you want this back? 13 A. Yes. 13 O. Yeah. Let me see it. Let me see 14 "There is no reason to wait. We both pages back. Sorry about that. are not looking for 1 TRx." 15 Yeah. They're the same numbers. 16 A. Mm-hmm. 16 I'm writing 12 at the bottom of 17 O. What does that mean? it. I'm showing you a document which is 18 A. He -- again, I didn't write -- I Exhibit 12 still but it's got an e-mail 3521, 19 didn't write this e-mail but I can speculate and it goes through 3254 with a document 20 that he is asking us to encourage the physician attached, and you can -- the e-mail only says to look for places in their schedule where 21 "See attached." Xartemis would be an appropriate option. Any reason to believe you didn't Q. And where they can write more than 23 ²³ receive this e-mail in the ordinary course of ²⁴ one prescription? ²⁴ your business? Page 119 Page 121 A. No. I'm sure I received it. 1 Yes. O. Okay. And you received this Q. Okay. It says, "2014 Mid-Year 3 e-mail? Performance Discussion Guide." 4 A. I did. A. Okav. Q. All right. And did you send -- do Q. Are you familiar with this type of you recall sending Tim an e-mail that you didn't a document? understand that, or do you understand it? A. Yes. 8 A. I understand it, yeah. 8 Q. Okay. What was this used for? 9 A. Just tracking -- tracking our Q. Okay. A. It doesn't mean I did it, but ... 10 10 development and our performance midyear. 11 Q. Did you do it? 11 Q. Okay. And is it -- then at the 12 A. I doubt it. bottom is it setting additional goals for 2014? Q. Okay. Why? 13 13 A. Is it setting -- it looks like it. A. Again, at this point I was looking I don't know. for a new job. I didn't want to be selling in 15 Okay. If you look at the first this space. I didn't want to be calling on section, "Leader's assessment of progress surgery centers. So I'm sure I didn't do it. towards goal (On/Off Track)." 18 Q. And I know you mentioned some of 18 Yes. A. the reasons, but is it because you didn't want 19 Q. It says that you're -- it says to ask them to write more than one prescription? "Off Track"? 21 A. No. I didn't have a problem 21 A. Yes. ²² asking them to write more than one prescription. 22 Q. Do you know what that means? 23 This medication was very expensive, and the 23 A. I don't know. I'm off track. I competition was very inexpensive. It didn't

24 can't recall that.

Page 122 Page 124 Q. All right. In regard to A. No. performance, you finished quarter one Q. On the second page, it says, "List ³ 141 percent to goal for Exalgo and 92 percent any barriers that stand in the way of goal 4 for Pennsaid? accomplishment based on discussion." 5 A. Yes. Do you have any idea whether there Q. You finished quarter 2, January, were issues with pharmacy stocking? 139 percent to goal for Exalgo --A. There were issues with pharmacy 8 A. Yes. stocking, yes. 9 Q. -- and 77 for Pennsaid? Q. Was that as -- was that in regards 10 A. Yes. 10 to Xartemis or Exalgo? 11 Q. And for Pennsaid, 1.5 percent? 11 A. Xartemis. 12 12 Q. Xartemis. Thank you. A. 13 13 That's okay. People say it both Q. What does that mean, by the way, A. when it's -ways. 14 14 15 That was the dose. 15 A. O. XXR, how's that? Q. Okay. So when it says 16 16 A. That's fine. "139 percent to goal for Exalgo," what does that Q. It says, "Nobody calling on this mean? territory affects your pharmacy stocking and Xartemis XR awareness in general for your 19 A. So whatever my goal was for that territory," under the "barriers" paragraph. quarter --21 A. Yeah. "Nobody calling on this Q. Okay. 22 A. -- which would have probably -territory affects your pharmacy ..." 23 you know, it was -- it's relative to my 23 Yeah, I see that, yes. ²⁴ territory. So ... What does that mean? O. Page 123 Page 125 1 O. Understood. A. "Nobody calling on this territory ² affects your pharmacy ..." there must have been A. You know, maybe it was -- I don't ³ know. I'm speculating, 20 prescriptions. a vacancy somewhere in the district and maybe I Q. I'm not asking you to do that. picked up part of it. I'm not really sure. ⁵ I'm just saying, so it relates to whatever your Q. If you drop down under "Leader's assessment of employee demonstrating goal was? 7 A. Yeah, and a percentage over it. Mallinckrodt's Cultural Hallmarks." Q. So you were 139 percent over your A. Mm-hmm, yes. goal for Exalgo? Q. One of them is you're engaged. Do 9 10 A. Correct. 10 you see that? 11 11 Q. Okay. And it says, "You are A. Yes. ranked fifth in the nation per the January rank 12 O. There's another that's report, nice job." "Collaborative"? 14 A. Yeah, mm-hmm. 14 A. Yes. 15 15 "Competitive"? Q. Do you know what the realignment Q. was that caused changes to your geography? 16 Yes. 16 A. 17 A. I didn't have any -- yes. We O. "You follow up daily with added a whole contract sales team. So we added, physicians who have given their commitment to 19 I believe, like 100 or so more people in the 19 writing. You always make the total office 20 call" --²⁰ field. So that caused a lot of geographies to ²¹ change. Mine didn't really change. 21 A. Yes. Q. Was the fact that they added those 22 Q. -- "to ensure the script does not ²³ additional folks one of the reasons that you 23 get lost and are focused on driving business ²⁴ every day"? 24 left?

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	Page 126	
1	A. Yes.	¹ inappropriate target.
2	Q. You agree you were focused on	² Q. Okay. And what is an
3	driving business every day?	³ "inappropriate target"?
4	A. I was.	⁴ A. It would be a target that we
5	Q. Okay. And you were high	⁵ would if they were if we witnessed them
6	performing. You were ranked fifth in the nation	
7	in January, correct?	⁷ patient too much medication and we were there to
8	A. Yes.	⁸ witness it, then we would have the ability to
9	Q. If you go to the next page under	⁹ remove them from our target list.
10	"Comments," it says, "You got off to a great	Q. Okay. That would be the
11	start" this is under "Additional Comments."	¹¹ inappropriate target?
12	A. Mm-hmm.	12 A. Yes.
13	Q. "You got off to a great start in	Q. What type of training did you
14	FY '14 and are in the hunt for Presidents Club."	14 receive, if any, to make that determination?
15	What does that mean?	A. I don't recall the training. I
16	A. I was tracking to finish the year	¹⁶ just know that it was often presented as an
17	in the top percentage that would be that	¹⁷ option to remove targets that were
18	would meet the president's club requirement.	18 inappropriate.
19	Q. And one of the things that he	Q. Do you know who Dr. Akhtar-Zaidi,
20	tells you is you're going to need to accelerate	²⁰ Z-a-i-d-i, is?
21	your Xartemis XR business to have a chance in	21 A. Dr. Zaidi.
22	the second half.	Q. Yeah.
23	A. Yes.	A. I do know who he is. He was not
24	Q. You left before having a chance in	24 on my call list.
	Page 127	Page 129
1	Page 127 the second half, correct?	Page 129 1 Q. Okay.
1 2	_	
	the second half, correct?	¹ Q. Okay.
3	the second half, correct? A. Yes.	 Q. Okay. A. He was part of the Cleveland East
3	the second half, correct? A. Yes. Q. Okay. We talked about target	 Q. Okay. A. He was part of the Cleveland East territory.
3 4	the second half, correct? A. Yes. Q. Okay. We talked about target reports where it would have lists of doctors.	 Q. Okay. A. He was part of the Cleveland East territory. Q. Okay. How do you know him?
2 3 4 5	the second half, correct? A. Yes. Q. Okay. We talked about target reports where it would have lists of doctors. Do you recall that?	 Q. Okay. A. He was part of the Cleveland East territory. Q. Okay. How do you know him? A. Just as a he I know he's one
2 3 4 5 6 7	the second half, correct? A. Yes. Q. Okay. We talked about target reports where it would have lists of doctors. Do you recall that? A. Yes.	Q. Okay. A. He was part of the Cleveland East territory. Q. Okay. How do you know him? A. Just as a he I know he's one of the physicians who lost his license.
2 3 4 5 6 7 8	the second half, correct? A. Yes. Q. Okay. We talked about target reports where it would have lists of doctors. Do you recall that? A. Yes. Q. Do you know whether or not there	Q. Okay. A. He was part of the Cleveland East territory. Q. Okay. How do you know him? A. Just as a he I know he's one of the physicians who lost his license. Q. Okay.
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²⁴ whereabouts unknown, fled, or if they were an

24 key opinion leader?

	rigitiy contracticiat bar	
		Page 130 Page 13:
:	A. He did.	¹ who Jay and Gavin are?
2	Q. Would he be compensated for t	hat? ² A. I do.
	A. He was.	³ Q. Who
4	Q. Okay. And what would be the	⁴ A. They were transitioning, but they
į	reason that you would want to use a key of	opinion 5 were the regional managers, the regional
(5 leader?	⁶ directors, one level above my boss.
'	A. He was credentialed through, ye	ou 7 Q. Okay. Do you see underneath it
8	know, the American Academy of Pain M	anagement. 8 where it says, "Cleveland West was original
9	He was a private practice owner and was	,
10	of the only pain management physicians	
1:	County with a large pool of patients, treat	ted a Q. "Nobody has fought harder for
12	variety of pain issues. He was well respe	
13		A. Correct.
14	Q. Did he write Exalgo prescriptio	
15		15 representatives I've ever worked with."
10	products.	16 A. Mm-hmm.
1	•	Q. And then it goes on to talk about
18		18 "Exalgo potential in Cleveland West"?
119		
20		Q. So is it accurate that your
2		21 territory was originally a Pennsaid territory
22		
23		
24	points. But, again, he had the largest	24 you know, one or the other. Based on the
		journion, one of the other. Bused on the
		D 121
		Page 131 Page 13.
	practice, so he would have had the lar	rgest ¹ demographics, the opportunity mostly would li
1	patients to treat the largest amount	rgest ¹ demographics, the opportunity mostly would li of ² within Pennsaid. I was still responsible for
2	patients to treat the largest amount patients to treat.	rgest of demographics, the opportunity mostly would li within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially
2	patients to treat the largest amount patients to treat. Another reason I chose him a	rgest of demographics, the opportunity mostly would li within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially so as a formula demographics, the opportunity mostly would li property within Pennsaid. I was still responsible for so Exalgo, either 30 percent, 40 percent, initially so as a
2	patients to treat the largest amount of patients to treat. Another reason I chose him a KOL is he took care of a lot of very p	rgest of demographics, the opportunity mostly would li within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially so as a oor pain management physicians that were in the
4	patients to treat the largest amount of patients to treat. Another reason I chose him a KOL is he took care of a lot of very p patients and workers' comp, so he had	rgest of demographics, the opportunity mostly would li within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially as a foor pain management physicians that were in the territory. There was a lack it says right
4	patients to treat the largest amount of patients to treat. Another reason I chose him a KOL is he took care of a lot of very p patients and workers' comp, so he had complex cases and had a lot of a lot	rgest of demographics, the opportunity mostly would li within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially so as a oor pain management physicians that were in the livery tof demographics, the opportunity mostly would li vesponsible for so because the standard percent, and the standard percent in the tof tof demographics, the opportunity mostly would li vesponsible for standard percent, 40 percent, initially to percent. So I had to, you know, call on the torritory. There was a lack it says right tof there "a lack of pain management physicians."
4	patients to treat the largest amount of patients to treat. Another reason I chose him a KOL is he took care of a lot of very p patients and workers' comp, so he had complex cases and had a lot of a lot experience.	demographics, the opportunity mostly would live within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially so as a 50 percent. So I had to, you know, call on the pain management physicians that were in the territory. There was a lack it says right tof 7 there "a lack of pain management physicians." Q. Yeah. I'm going to get to that.
4	patients to treat the largest amount of patients to treat. Another reason I chose him a KOL is he took care of a lot of very p patients and workers' comp, so he had complex cases and had a lot of a lot experience.	demographics, the opportunity mostly would live within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially 50 percent. So I had to, you know, call on the pain management physicians that were in the territory. There was a lack it says right to there "a lack of pain management physicians." Q. Yeah. I'm going to get to that. And I'll get to that.
2	patients to treat the largest amount of patients to treat. Another reason I chose him at KOL is he took care of a lot of very p patients and workers' comp, so he had complex cases and had a lot of a lot experience. (Mallinckrodt-Cox Exhibit 13 mar	demographics, the opportunity mostly would li within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially so as a oor pain management physicians that were in the territory. There was a lack it says right tof Q. Yeah. I'm going to get to that. And I'll get to that. So you see the 1, 2, 3, 4 numbers
2 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	patients to treat the largest amount of patients to treat. Another reason I chose him a KOL is he took care of a lot of very p patients and workers' comp, so he had complex cases and had a lot of a lot experience. (Mallinckrodt-Cox Exhibit 13 mar	demographics, the opportunity mostly would live within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially 50 percent. So I had to, you know, call on the pain management physicians that were in the territory. There was a lack it says right tof 7 there "a lack of pain management physicians." Q. Yeah. I'm going to get to that. And I'll get to that. So you see the 1, 2, 3, 4 numbers under "Exalgo potential in Cleveland West?"
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	patients to treat the largest amount of patients to treat. Another reason I chose him at KOL is he took care of a lot of very p patients and workers' comp, so he had complex cases and had a lot of a lot experience. (Mallinckrodt-Cox Exhibit 13 mar Q. I'm going to hand you what	demographics, the opportunity mostly would li within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially so as a foor pain management physicians that were in the territory. There was a lack it says right there "a lack of pain management physicians." Q. Yeah. I'm going to get to that. And I'll get to that. So you see the 1, 2, 3, 4 numbers under "Exalgo potential in Cleveland West?" A. Yes.
2 3 4 4 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	patients to treat the largest amount of patients to treat. Another reason I chose him at KOL is he took care of a lot of very p patients and workers' comp, so he had complex cases and had a lot of a lot experience. (Mallinckrodt-Cox Exhibit 13 mar Q. I'm going to hand you what marked as Exhibit 13 now, which is Exhibit 14 now, which	gest of demographics, the opportunity mostly would li within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially so a 50 percent. So I had to, you know, call on the pain management physicians that were in the territory. There was a lack it says right tof there "a lack of pain management physicians." Q. Yeah. I'm going to get to that. And I'll get to that. So you see the 1, 2, 3, 4 numbers under "Exalgo potential in Cleveland West?" A. Yes. Sates range 1 demographics, the opportunity mostly would li 2 within Pennsaid. I was still responsible for 3 Exalgo, either 30 percent, 40 percent, initially 4 50 percent. So I had to, you know see in the 5 pain management physicians that were in the 6 territory. There was a lack it says right 7 there "a lack of pain management physicians." Q. Yeah. I'm going to get to that. So you see the 1, 2, 3, 4 numbers 1 under "Exalgo potential in Cleveland West?" A. Yes. O. Do you know what any of that is?
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	patients to treat the largest amount of patients to treat. Another reason I chose him at KOL is he took care of a lot of very postients and workers' comp, so he had complex cases and had a lot of a lot experience. (Mallinckrodt-Cox Exhibit 13 mar Q. I'm going to hand you what marked as Exhibit 13 now, which is Ed of 1768 through 0769. This is dated 11/2	demographics, the opportunity mostly would live within Pennsaid. I was still responsible for Exalgo, either 30 percent, 40 percent, initially 50 percent. So I had to, you know, call on the pain management physicians that were in the territory. There was a lack it says right there "a lack of pain management physicians." Q. Yeah. I'm going to get to that. And I'll get to that. So you see the 1, 2, 3, 4 numbers under "Exalgo potential in Cleveland West?" A. Yes. Lates range 20/2013 A. Yes. Do you know what any of that is? 14 "0 decile 10 targets, 1 decile 9 Exalgo target,
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Do you know exactly what this --

24

²⁴ the "decile" means -- actually, I don't know

Page 134 Page 136 ¹ what either of those means. 1 2 ² BY MR. DEARMAN: Q. Well, is "decile" the number of prescriptions that are written? Q. I'm going to show you what I'm going to mark as Exhibit Number 17 [sic], which A. No, no. It wouldn't have anything ⁵ to do with that. I don't know what they -- what is Bates numbers 3040 --6 they included as a decile. Yeah, I'm not really MR. DEARMAN: 14. Am I wrong? ⁷ sure. I mean -- I have no idea. MS. OKUN: You said 17. 8 8 MR. DEARMAN: I did? All right. Q. All right. So now if we go to the paragraph that you were referring to before, I meant 14. Thank you very much. I'm 10 "With a lack of pain management physicians in 10 glad you know what I mean. 11 your territory, you've done a tremendous job of 11 (Discussion held off the record.) 12 finding Exalgo business in other places, which 12 BY MR. DEARMAN: 13 has been mostly primary care." Q. Exhibit Number 14, which says 14 What does that mean? "Pain Management pocketcard Set." Have you ever seen a document like this before. 15 A. I had an office that treated a lot ¹⁶ of pain. They were a group of family practice 16 A. I have never seen a document like physicians, and they -- they treated the pain 17 this before. 18 without referring out. They also had a lot of 18 Q. Have you ever provided a document 19 workers' comp patients. So it was just easier 19 like this to a HCP? ²⁰ for them to keep everything in-house. 20 A. Not that I can recall. Q. Okay. It says, "As a result of 21 Q. If you look at the first page of the document where it says, "Ask, Assess, Treat 22 Ohio HB 93, 2 of her top Exalgo writers (primary and Monitor." care) had to stop practicing pain management." A. That's correct. Do you see that? Page 135 Page 137 1 Q. What does that mean? A. Yes. 2 A. House Bill 93 limited writing of Q. Under "Ask" it says, "Always ask opioids to only -- long-acting opioids to only patient about the presence of pain and accept board certified pain management physicians. the patient's report of pain." Q. So that impacted the number of Do you recall that? 6 targets you had in your territory? A. I don't recall any of this. 7 A. It did, yes. Q. Would that be the same thing for 8 MR. DEARMAN: Okay. Can we take a under -- if you look under "Monitor" where it 9 break? I don't know where we are in the says, "Most opioid agonists have no analgesic 10 scheme of things, but ... ceiling dose." 11 11 MR. TSAI: Well, we've been going You don't recall that either? 12 over an hour since the last break. It's 12 A. Analgesics have no -- I -- I --13 around noon. that is a statement I remember, yes. 14 MR. DEARMAN: Yeah. Q. Okay. So is that a statement that 15 you would have discussed with an HCP? MR. TSAI: Do you want to go a 15 little bit more and -- I don't know. 16 16 A. I would have only talked to 17 It's up to everyone. Exalgo's analgesic ceiling dose, not other 18 THE VIDEOGRAPHER: Off the record. 18 analgesic ceiling doses. 19 19 Q. Okay. In that same box under 11:55. 20 "Monitor" it says, "Addiction rarely occurs (Recess taken.) 21 MR. DEARMAN: On the record, unless there's an hx, history, of abuse." 22 22 Do you see that? 12:06. 23 23 A. I see that. 24 24 (Mallinckrodt-Cox Exhibit 14 marked.) Is that something that you would

	Page 138		Page 140
1	have also discussed?	1	Q. Do you see the last bullet point,
2	A. I would have never discussed that.	2	"Risk of addiction rare"?
3	Q. Okay.	3	A. Sure.
4	A. That would have been inappropriate	4	Q. Do you believe that that's a false
5	to discuss.	5	statement?
6	Q. Okay. And why is that?	6	A. I believe that's a false
7	A. That's a false statement.	7	statement.
8	Q. Okay. How do you know that's a	8	MR. DEARMAN: I don't have any
9	false statement?	9	•
10		10	other questions for the witness at this
١	A. I mean, I guess I don't know that		time.
11	it's a false statement, but if you had ten	11	THE VIDEOGRAPHER: Off the record,
12	doctors in here, I'm sure all ten of them would	12	12:12.
13	tell you that's a false statement.	13	(Signature not waived.)
14	Q. Okay. So you believe it's false?	14	
15	A. I believe it's a false statement,	15	Thereupon, at 12:12 p.m., on Thursday,
16	yes.	16	January 17, 2019, the deposition was concluded.
17		17	
18	(Mallinckrodt-Cox Deposition Exhibit 15 marked.)	18	
19		19	
20	Q. Okay. Let me show you a document	20	
21	which we're going to mark as Exhibit 15. This	21	
22	is an e-mail with some attachments. Sorry about	22	
23	that. We need to clip that to the back of that	23	
24	because that's together.	24	
	8		
	Page 139		Page 141
1	Page 139 It's an e-mail, which is 8914 to	1	CERTIFICATE
1 2	_		CERTIFICATE STATE OF OHIO :
	It's an e-mail, which is 8914 to	2	CERTIFICATE STATE OF OHIO : SS:
2	It's an e-mail, which is 8914 to 8918, and then attached to it is the Magnacet or	2	CERTIFICATE STATE OF OHIO :
2	It's an e-mail, which is 8914 to 8918, and then attached to it is the Magnacet or guidelines, I guess. Attached to it is	3 4	CERTIFICATE STATE OF OHIO : SS: COUNTY OF:
3 4	It's an e-mail, which is 8914 to 8918, and then attached to it is the Magnacet or guidelines, I guess. Attached to it is something that says "Guidelines. Managing:	3 4 5	CERTIFICATE STATE OF OHIO : SS: COUNTY OF: I, ERIN M. COX, do hereby certify that I
2 3 4 5	It's an e-mail, which is 8914 to 8918, and then attached to it is the Magnacet or guidelines, I guess. Attached to it is something that says "Guidelines. Managing: Pain," which is 8919 through 8926. I'm going to direct your attention	3 4 5	CERTIFICATE STATE OF OHIO : SS: COUNTY OF: I, ERIN M. COX, do hereby certify that I have read the foregoing transcript of my
2 3 4 5	It's an e-mail, which is 8914 to 8918, and then attached to it is the Magnacet or guidelines, I guess. Attached to it is something that says "Guidelines. Managing: Pain," which is 8919 through 8926. I'm going to direct your attention to 8919 where the guideline document that I	3 4 5 6	CERTIFICATE STATE OF OHIO : SS: COUNTY OF: I, ERIN M. COX, do hereby certify that I have read the foregoing transcript of my cross-examination given on January 17, 2019; that
2 3 4 5 6 7	It's an e-mail, which is 8914 to 8918, and then attached to it is the Magnacet or guidelines, I guess. Attached to it is something that says "Guidelines. Managing: Pain," which is 8919 through 8926. I'm going to direct your attention	3 4 5 6 7	CERTIFICATE STATE OF OHIO : SS: COUNTY OF: I, ERIN M. COX, do hereby certify that I have read the foregoing transcript of my
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	Page 142	
1	CERTIFICATE	
2	STATE OF OHIO :	
	SS:	
3	COUNTY OF FRANKLIN:	
4	I, Carol A. Kirk, a Registered Merit Reporter and Notary Public in and for the State of	
5	Ohio, duly commissioned and qualified, do hereby	
	certify that the within-named ERIN M. COX was by me	
6	first duly sworn to testify to the truth, the whole	
7	truth, and nothing but the truth in the cause aforesaid; that the deposition then given by her was	
	by me reduced to stenotype in the presence of said	
8	witness; that the foregoing is a true and correct	
9	transcript of the deposition so given by her; that the deposition was taken at the time and place in the	
	caption specified and was completed without	
10	adjournment; and that I am in no way related to or	
111	employed by any attorney or party hereto or	
111	financially interested in the action; and I am not, nor is the court reporting firm with which I am	
12	affiliated, under a contract as defined in Civil Rule	
	28(D).	
13	IN WITNESS WHEREOF, I have hereunto set my	
14	hand and affixed my seal of office at Columbus, Ohio	
	on this 21st day of January 2019.	
15 16		
17		
18		
1.0	CAROL A. KIRK, RMR	
19 20	NOTARY PUBLIC - STATE OF OHIO My Commission Expires: April 9, 2022.	
21		
22		
23		
	D 142	
	Page 143	
1	DEPOSITION ERRATA SHEET	
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2	DEPOSITION ERRATA SHEET I, ERIN M. COX, have read the transcript	
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